



### UNCTAD - UNITAR Event # 4: "Blue entrepreneurship and MSMEs resurgence"



27 May 2021

Format :	Webinar
Delivery :	Web-based
Date :	27 May 2021
Duration :	0 Days
Topic :	Decentralize Cooperation Programme
Link :	<a href="https://www.unitar.org/sustainable-development-goals/people/our-portfolio/onlin...">https://www.unitar.org/sustainable-development-goals/people/our-portfolio/onlin...</a>
Cost :	US\$0.00
Contact email:	sdp@unitar.org
Organizer :	UNCTAD



The new coronavirus pandemic is having unprecedented impacts across the globe, especially on human health and economic activities. In this context, Governments are intensifying their efforts to combat the global spread of COVID-19 by enacting various measures to support public health systems, safeguard the

economy and to ensure public order and safety.

Likewise, entrepreneurs have looked for creative solutions to keep their activities afloat, addressing different challenges they are experiencing. The downturn in the global economy following this huge sanitary and health crisis represents unprecedented challenges, but will provide opportunities as well.



The objective of this virtual discussion is to identify and analyse the main impacts of COVID-19 on entrepreneurs and MSMEs, their reactions, as well as the support they have received to face the current situation.

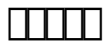
Discussions will provide an opportunity for an intermediate impact assessment of the disruption, would help to identify a set of priority policies and measures for immediate basic re-opening measures for small business-owners, in order to facilitate resurgence, and develop a longer- term social and green economic recovery strategy where the entrepreneurship and MSMEs play a central role leaving no one behind.



Learning Objectives:

- 1) What is the impact of COVID 19 on blue economy? Has it accelerated the shift toward a blue economy, including in SIDS countries?
- 2) How have entrepreneurs and MSMEs in the blue economy adapted to the COVID-19 crisis? Does COVID-19 provide new opportunities for entrepreneurs and MSMEs in the blue economy and how could those be seized?
- 3) How can government policies ensure the integration of entrepreneurs and MSME in the sustainable blue recovery?

4) What are the key challenges and good practices to be considered to facilitate MSMEs contribution to the blue economy in the aftermath of COVID 19? What capacity building programmes are available in this regard?



The webinar series will also help to raise awareness of challenges on post COVID-19 resurgence of MSMEs and share practices on how they could

be addressed to facilitate the role of entrepreneurship and MSMEs in the green, sustainable social and economic recovery.



The event is open to all and is targeting relevant entrepreneurship stakeholders, with a particular focus on the following groups:

- Public sector officials;
- International organization;
- Representatives from the private sector, including MSMEs;
- The academia;
- Civil Society representatives.



For the 4 webinars that constitute the series, just one registration is needed. For those participants who do not manage to register before the first deadline, the registration page will be open for registration before each webinar.

Participants who want to receive a certificate of participation from UNCTAD and UNITAR need to fulfil two criteria:

a) Have participated, at least 75%, in the 4 virtual webinars (To be measure by the system)

b) Pass a multiple-choice quiz, at least 75%.

Note: Just those participants who have succeeded the first criteria will receive information to access to the quiz. Once that participants have approved it, then they will receive access to print their own certificates