Responsible Digital Health Speaker Series - Inequity in digital health

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󠀀󠀀󠀀󠀀 : 6 10, 2020

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󠀀󠀀 :	6 10, 2020
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The digital revolution continues to change the face of health systems the world over. At the 71st World Health Assembly (WHA), the World Health Organisation (WHO) recognised the full potential of the digital health revolution to enhance health service capacities and accelerate progress towards achieving health and wellbeing related Sustainable Development Goals (SDGs), especially SDG 3. They also recognised that the responsible and appropriate use of digital health

solutions remains a great challenge. The potential for positive impacts through the application of digital health tools are clear, and it is often cited that they will be a key vehicle on the road to achieving Universal Health Coverage. However, poorly designed, unsustainable, unsafe and irresponsible digital health products can be a waste of time, energy and physical and financial resources, and more importantly can risk the wellbeing for those whose lives they were supposed to improve. Along this continuum of negative outcomes due to badly designed digital health tools, the perpetuation of stereotypes, the widening of the digital divide and the abuse of personal data are also key concerns.

The Digital Health Initiative aims to:

- Encourage and facilitate the sustainable, safe and responsible development and adoption of digital health products amongst international organisations, NGOs, the private sector and government organisations;

- Build capacity among health care workers, local governments, publics, and other end users;

- Ensure uptake and use of strong digital health tools and guidelines.

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Digital health has the power to reach vulnerable groups who may be geographically isolated or face other barriers to accessing conventional health care structures. However, there is also a risk that poorly designed or executed digital health projects fail to serve these communities, and further they may lead to new divisions and neglected or misrepresented groups.

In this webinar we will discover how inequities are proliferated by digital health initiatives and what can be done to ensure health equity when designing and implementing digital health strategies.

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At the end of this session, participants should be able to:

1. Describe how inequities in health impacts arise from badly designed digital health initiatives
2. Identify some of the key steps to ensuring equitable benefits from digital health

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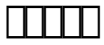
This Responsible Digital Health Speaker Series will feature experts from healthcare, academia, public and private sector.

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Participation is open to government officials, diplomats, staff of international organizations, development practitioners, faculty members, and administrators of educational institutions.