Innovative Collaboration for Development

▢▢▢▢   : 13 7▢ 2012

▢▢ :	Course
▢▢ :	Web-based
▢▢ :	30 7▢ 2012 to 28 9▢ 2012
▢▢ :	9 Weeks
▢▢▢▢ :	Other
▢▢ :	http://www.unitar.org/ksi/innovative-collaboration-development
▢▢ :	US$850.00
▢▢▢▢ email:	icfd@unitar.org
▢▢ :	FAO

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The course Innovative Collaboration for Development is an initiative of the United Nations Institute for Training and Research (UNITAR) and the Food and Agriculture Organization of the United Nations (FAO).

It focuses on capacitating development professionals to adequately use the potential of social media tools to enhance the efficiency of their work, increase the outreach of their organizations, and contribute to the improvement of the

effectiveness of the social issues they work with.

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The overall goal of the course is to empower development professionals to recognize the potential of social media and to make innovative use of these tools to improve the efficiency, effectiveness and reach of their work. The course therefore gives participants the opportunity to use and analyze social media tools in light of their adaptability to specific workplace contexts.

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Participants will be able to recognize the role of social media in changing the way that information is created, organized, shared and accessed. They will have an opportunity to use some popular social media tools; analyze their utility; identify their adaptability to specific contexts at the workplace; and compare the utility of various applications after analyzing the context of usage. Participants will also be able to recognize the importance of issues such as security, privacy and intellectual property rights while using social media applications.

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The course is composed of 6 modules, for a total of about 75 learning hours:

1. **Introduction:** Presentation of the course documentation and familiarization with the learning environment.
2. **Introduction to Social Media:** Introduction to notions of Social Media Tools and reflection on their utilization.
3. **Collaborating on the Internet:** Introduction and utilization of social networking sites and other groupware tools.
4. **Contributing to the Internet:** Introduction and utilization of tools to contribute content to the Internet.
5. **Aggregating Content on the Internet:** Introduction and utilization of tools to aggregate content on the Internet.
6. **Building your Toolkit:** Introduction and exploration of hosting services, and social media rules and regulations.

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The course is designed around tasks that give participants a practical experience of using social media tools in a development context. It is composed of primary, secondary, and tertiary courseware. The primary courseware introduces participants to social media concepts and tools while secondary and tertiary courseware guide participants to work through a set of tasks. These hands-on tasks are the key aspect of the course, where participants are required to utilize social media tools in a context that simulates their work environment.

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The course is targeted to development professionals interested in finding inexpensive solutions for knowledge sharing, networking, and managing projects by utilizing Social Media tools in their working environment.

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Technical Requirements

As this course is a highly practical hands-on experience, it will require a reliable internet connection throughout its duration. Access to internet is an essential condition for participation. See full list of requirements.

Download Course Brochure