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CIFAL Curitiba - ESG Journey - Implementation of the SESI ESG Journey to achieve the ESG Strategical Seal

People

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项目领域 :	Inclusive Governance and Public Administration, , Corporate Sustainability and Responsible Business Conduct, , Cross Cutting: Learning, Capacity Development and Leadership, , Leadership
网址 :	https://novo.sesipr.org.br/pt/responsabilidade-social/esg-para-industrias
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合伙 :	Sesi Paraná (Sistema Fiep)

学习目标

To demystify the concept of ESG and drive the implementation of good practices, providing clarity on what ESG means for the business, mapping good practices to

increase the organization’s level of maturity, and defining the priority topics that should guide decisions and investments.

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This document was prepared by the Sesi Social Responsibility team in collaboration with CIFAL Curitiba. CIFAL Curitiba supports, promotes and endorse this initiative, recognizing its relevance and alignment with the United Nations Global Agenda and the Sustainable Development Goals (SDGs).

Fiep System and ESG

The Fiep System is committed to promoting the strengthening of industry and contributing to the socioeconomic development of Paraná. It recognizes that the participation of the industrial sector in initiatives focused on the environmental, social, and corporate governance (ESG) dimensions reaffirms the strategic importance of sustainability for business, expanding competitiveness and market presence. This agenda is especially relevant, considering that the ESG concept is on the radar of major global investors and has become a decisive factor in attracting large financial investments.

In this context, Sesi Paraná has developed a program designed to support industries in integrating sustainability into their business strategy and model. The initiative generates internal benefits, promotes positive environmental and social impacts, and ensures the incorporation of ESG principles into all business operations and decisions.

Sesi ESG Journey

The Sesi ESG Journey guides industries in integrating sustainability into their business strategy, transforming good practices into structured processes, defining priorities, and promoting effective communication. The program fosters alignment between management, purpose, and regenerative leadership, generating positive impact, value, and sustainable growth, while strengthening the reputation, innovation, and competitiveness of participating companies.

The program is open to all industries in Paraná. Each stage lasts four months and can be carried out remotely or in a hybrid format. Industries that complete the proposed activities in each stage receive the Sesi ESG Seal, valid for one year, in recognition of their commitment to sustainability and responsible development.

One of the program’s main differentiators is its partnership with ABNT (Brazilian Association of Technical Standards) — a national and international reference in standardization and certification — for the Transformative ESG stage. This cooperation strengthens Sesi Paraná’s commitment to promoting a consistent and structured transformation in how industries incorporate ESG into their management. More than a technical alliance, this partnership represents a seal of trust and excellence, ensuring credibility, consistency, and technical quality in the mentoring process and the promotion of ESG best practices in Paraná’s industrial sector. It contributes to raising the level of maturity and competitiveness of companies across the state.

By participating in the journey, industries expand their commitment to sustainability and transform ESG into a true competitive advantage. This integration strengthens the brand, stimulates innovation, and establishes the company as a reference in responsible leadership. The result is a more prepared, sustainable, and recognized industry among its key stakeholders.

Stages of the Sesi ESG Journey

ESG in Focus: aims to demystify the ESG concept and drive the implementation of good practices, clarifying what the topic represents for business, mapping good practices to raise maturity levels, and defining priority topics to guide decisions and investments.

ESG in Practice: seeks to turn commitment into action and action into competitive advantage, integrating ESG processes into management, reducing risks, increasing operational efficiency, and engaging employees and partners in the sustainability agenda.

ESG Materiality: focuses attention on what truly matters, enabling strategic investments where they yield the greatest return, strengthening credibility with clients, investors, and the community, and creating a solid foundation for communicating commitments and attracting new customers.

Strategic ESG: focuses on engaging leadership to transform ESG principles into concrete and sustainable results, promoting the integration of sustainability into business strategy, consolidating a culture of sustainable innovation, and strengthening governance and leadership engagement.

Transformative ESG: establishes the business as a benchmark in corporate responsibility, ensuring recognition by leading ESG institutions, generating value for all stakeholders, and strengthening the longevity and resilience of the

industry.

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Structured in five stages — ESG in Focus, ESG in Practice, ESG Materiality, Strategic ESG, and Transformative ESG — the program leads industries through an evolutionary process, from understanding the concept to consolidating the business as a benchmark in corporate responsibility.

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Industries in Paraná, including medium-sized, small, and micro enterprises.

The program targets companies at different maturity levels, enabling inclusive participation and scalable impact across the industrial sector.

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8,9,12 SDG Targets

Risotolândia Indústria e Comércio de Alimentos

xx beneficiaries (F M) hours

Happening