



CIFAL Curitiba - ESG Journey

People



: 1 Oct 2025

	:	Other
	:	Curitiba, Brazil
	:	12 Oct 2025 to 15 Oct 2025
	:	1 Days
	:	Decentralize Cooperation Programme
	:	https://unitar.org/about/offices-training-centres-around-world/cifal-curitiba
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	:	CIFAL Curitiba + SESI



The increasing global demand for sustainable and responsible business practices has positioned Environmental, Social and Governance (ESG) criteria as a strategic framework for long-term competitiveness and risk management.

In response, the FIRJAN System, including SESI, developed the **Jornada ESG** (ESG Journey) as a structured learning pathway designed to support companies—particularly small and medium-sized enterprises—in integrating ESG principles into their corporate strategy and operations.

The programme aims to strengthen institutional capacity within industry to address sustainability challenges, improve governance structures, and enhance social responsibility practices while maintaining economic competitiveness.



- Raise awareness of the strategic importance of ESG criteria
- Provide practical tools for ESG implementation
- Support identification and mitigation of environmental and social risks
- Promote responsible governance and transparency
- Facilitate peer exchange and knowledge-sharing among companies



The Jornada ESG adopts a progressive and practice-oriented approach that includes:

- Introductory seminars and webinars
- Thematic sessions
- Case studies
- Interactive discussions
- Mentorship sessions (Mentoria ESG)
- Development of company-specific ESG action plans

The methodology combines conceptual training with direct practical application within participating companies.



Thematic Areas

The programme covers the three ESG pillars:

Environmental (E)

- Environmental risk management
- Resource efficiency
- Sustainability strategies
- Environmental compliance

Social (S)

- Workplace health and safety
- Diversity and inclusion
- Community engagement
- Responsible labour practices

Governance (G)

- Corporate ethics
- Transparency and reporting
- Risk management
- Governance structures



- Small and medium-sized industrial enterprises
- Company executives and managers
- Sustainability professionals
- ESG and compliance officers
- Corporate governance teams



The programme primarily contributes to:

- **SDG 8 - Decent Work and Economic Growth**
- **SDG 9 - Industry, Innovation and Infrastructure**
- **SDG 12 - Responsible Consumption and Production**
- **SDG 17 - Partnerships for the Goals**