RISE LAB EIL 2025: Phase Two - 3rd Webinar Fund Raising and Leadership Toolkits

Prosperity

▢▢▢▢ : 10 Oct 2025

▢▢ :	Webinar
▢▢ :	Web-based
▢▢ :	10 10▢ 2025
▢▢ :	2 Hours
▢▢▢▢ :	Other
▢▢ :	https://www.unitar.org/
▢▢ :	US$0.00
▢▢▢▢ email:	rise@unitar.org

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This presentation is designed as a practical leadership and fundraising guide for professionals working in development, NGOs, and social enterprises. It blends insights from leadership literature, servant leadership philosophy, and organizational management frameworks.

The session walks participants through how to pitch to funders, craft venture plans, and align communication with different stakeholder styles. It also provides a Leadership Toolkit covering team building, decision-making, meeting

management, conflict resolution, and leading change using models such as Tuckman's stages, Situational Leadership, Kotter's 8 Steps, and Bridges' Transition Model.

The underlying message is that leadership is both a gift and a responsibility, to serve others, enable growth, and leave a meaningful legacy through purposeful, people-centered action.

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The purpose of this session is to equip participants with practical tools and mindsets for effective leadership and fundraising in mission-driven organizations. It aims to help leaders communicate their vision to funders, inspire their teams, manage change, and lead projects and people toward meaningful results.

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By the end of the session, participants will be able to:

1. Understand key principles of fundraising — including how to assess funders, tailor pitches, and align venture plans with stakeholder expectations.
2. Apply effective communication strategies to engage diverse funders and stakeholders based on their decision-making styles.
3. Adopt servant leadership principles to lead with empathy, integrity, and service orientation.
4. Develop high-performing teams and organizations using models such as Tuckman's stages and situational leadership.
5. Lead effective meetings, make clear decisions, and manage conflicts using structured tools and communication techniques.
6. Guide teams through change and transition using frameworks like Kotter's change process and Bridges' transition model.
7. Reflect on personal leadership legacy and purpose, ensuring alignment between values, vision, and real-world impact.

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The presentation talked about different types of leadership, team building and leadership working profile.

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Webinar, e-learning with facilities of interaction.

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Participants from Egypt, Iraq and Lebanon.

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This presentations covered three different parts because it was needed to progress seemlessly to next phase considering the value of leadership on selecting any projects.