CIFAL Istanbul - COP4338 Tazefikir-Creative Thinking and Innovation

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□□ :	Course
□□ :	Istanbul, Türkiye
□□ :	23 9□ 2024 to 27 12□ 2024
□□ :	52 Hours
□□□□ :	Decentralize Cooperation Programme
□□ :	https://cifalistanbul.org/
□□ :	US$0.00
□□□□ email:	cisil.sohodol@bau.edu.tr
□□ :	CIFAL Istanbul, Bahçeşehir University

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This course involves an understanding of the fundamental concepts related to creativity, innovation, and their applications in various fields.

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Understand the Concept of Creativity: Define creativity and innovation and understand their significance in problem-solving, business, and personal growth. Develop Creative Problem-Solving Skills: Learn how to approach challenges with creative solutions and think outside the box to generate innovative ideas. Apply Divergent Thinking Techniques: Practice techniques such as brainstorming, mind mapping, and free association to generate multiple ideas and solutions to problems. Use Design Thinking Methods: Understand and apply the design thinking process to develop user-centered innovations, focusing on empathy, ideation, and prototyping. Enhance Critical Thinking: Learn how to critically assess creative ideas and innovations, considering their feasibility, impact, and alignment with goals.

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This covers several key topics and follows a logical sequence designed to introduce students to both the theoretical and practical aspects of creative thinking and innovation.

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This course encourages knowledge through one project and one final as well as helping students improve their creative thinking abilities through class readings

and case studies alongside giving home works each week to read a newspaper so that students can broaden their perspective.

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Students of Bahçeşehir University