

# Executive Diploma In Diplomatic Practice Geneva, Switzerland

6TH EDITION | 2021-2022



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# Why Choose UNITAR's Executive Diploma in Diplomatic Practice

Drawing on UNITAR's experience of training leaders for over 50 years, the 6<sup>th</sup> Edition of the Executive Diploma in Diplomatic Practice represents an unparalleled opportunity for diplomats and other key actors in the multilateral system to strengthen their capacities and knowledge in the practice of diplomacy. Participating in this UNITAR programme will expand the reach of their global networks and also serve as a precious opportunity for diplomats and professionals to increase their career prospects, while learning with practitioners from different cultures and worldviews.



# The Diploma at a Glance

UNITAR's Executive Diploma stands out as a programme tailored to prepare diplomats and other actors, including the private sector, to excel in creating effective solutions at the international level and scaling the challenges and new realities of the 21st century. Following the success of the 5th edition, UNITAR will launch the 6th edition of its Executive Diploma in Diplomatic Practice for 2021/2022. From November 2021 to August 2022, 8 Core Diplomatic Training (CDT) workshops will be delivered in Geneva, Switzerland, or online, followed by the submission of a final research paper. Candidates participating in the Executive Diploma will have the possibility to attend all 8 workshops during this period.

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All of the facts presented, processes explained, and people involved in the Executive Diploma gave me additional knowledge about importance of roles of UN and diplomacy as a tool for success of those roles. Thank you! Ante Obad, Cardiologist

The workshops have given me practical knowledge about Multilateral Diplomacy and Negotiations, as well as enhanced my confidence in my field of work! **Williemena P. Appleton, Diplomat, Liberian Embassy in Berlin** 









# **General Information**

### Workshops

8 CDT workshops from November 2021 - August 2022 (English).

#### **Modules**

3 of the modules will be online, and 5 will be in-person. Each in-person workshop lasts 2 days in Geneva, Switzerland at The United Nations European Headquarters (Palais des Nations) and Office of the High Commissioner for Human Rights (Palais Wilson) or a different venue in Geneva.\*

### Duration

The estimated duration of the diploma is approximately 120 hours, with 96 hours of teaching and 25 for individual research.

\*Conditions allowing, with the option to participate in all in-person modules virtually.







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# Requirements to be Awarded the Diploma

### **Core Diplomatic Training**

Attend at least 6 of the 8 CDT workshops from November 2021 – August 2022.

#### **Exercises**

Engage in simulation exercises during the workshop, assessed by trainers according to the learning objectives of each workshop on a pass or fail basis.

#### e-Learning courses

In special situations, participants who cannot attend 6 workshops either virtually or in-person can take up to 2 of the e-Learning courses in the field of multilateral diplomacy instead of 2 CDT workshops.

### **Final research**

Submit a final research paper based on a topic related to multilateral diplomacy.





The primary target audience for the Executive Diploma is the international and diplomatic community in Geneva.

The Diploma is also open to other interested participants and UNITAR will make a selection based on the applications received.

The Executive Diploma has attracted candidates ranging from diplomats based in Geneva and other locations, and practitioners in the international arena including business persons, academics, entrepreneurs, trade officers and humanitarian workers.

# **Admission Requirements**

- Bachelor's Degree;
- 2-3 years of relevant professional experience;
- Proficiency in English.



# **Useful Information**

Participants who wish to attend a workshop without being awarded a diploma can still do so. More details can be found on www.unitar.org/cdt.

Please note that this Executive Diploma will not provide ECTS credits.



# Programme Structure













#### 1. Training workshops

8 skills-based workshops, which will aim to be cross-cutting and to equip participants with knowledge and practical competences to enhance their expertise in multilateral settings, and to enrich their professional performances. Find a list of the activities envisioned for this edition on pages 18-20.

### 2. Networking

The Executive Diploma in Diplomatic Practice allows participants to connect with others in different sectors and geographic locations. Through a wide audience, participants can exchange views, experiences and backgrounds to widen their professional network.

### 3. Research paper

The third requirement to obtain the Executive Diploma will be the submission of a research paper of between 3,000 and 5,000 words. For this requirement, participants must provide a more in-depth analysis and argumentation on a chosen theme covered in the course or related to multilateral diplomacy.

### 4. Modality

The Executive Diploma in Diplomatic Practice is a blended programme envisioned to take place through 3 online modules and 5 in-person modules. However, due to evolving situation surrounding Covid-19, if necessary, the programme will be promptly converted to an online format.



# List of Workshops











## Negotiation skills and techniques

The workshop will support you in the development of your knowledge of negotiation techniques, as well as your personal and professional skills. You will learn to define and understand the key elements and appropriate procedures in international negotiations, acquire and have the opportunity to practice new skills and strategies in negotiation, and will emerge confident to guide and advise colleagues as to best practices in dealing with complex negotiations.

## Leadership skills and assertiveness

This training will enhance your understanding of theories and differing styles of leadership particularly in a cultural context, the importance and practice of effective communication skills, and strategies of strong leadership in times of crisis, decision-making and risk management. You will work on your own personality and leadership style, and reflecting on ways to improve your assertiveness, self-awareness and interpersonal relationships.



# Stakeholder engagement and coordination

This workshop will enhance your skills in communicating, consulting, planning, and nurturing professional relationships among others, with the objective to foster productive cooperation across organizations, governments, and other key actors. You will be trained to effectively employ dialogue and other facilitating skills across sectors in order to generate mutual benefits and a more efficient project delivery.

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# Effective writing in multilateral diplomacy

During this training, you will learn how to use a comprehensive methodology and the appropriate tools to improve the recording and summarizing of conference results, negotiations and meetings for stakeholders interested in their outcomes. Presentations and simulation exercises will strengthen skills needed to analyze internationally agreed instruments and the required national follow-up.

## **Conference diplomacy and negotiating UN resolutions**

The training provides you with an opportunity to review the challenges of contemporary conference diplomacy, and will familiarize you with the structure and form of UN resolutions as well as improve your drafting skills. You will get to know the procedure and practices of decision making at the United Nations and process leading to the adoption of of UN resolutions. At the end of the workshop, you will be able to analyze the dynamics in negotiation more effectively; improve preparation for and participation in negotiations; and identify the interplay of intercultural differences.







## **Diplomatic protocol and etiquette**

This workshop aims to provide an overview of the United Nations and multilateral protocol practices to guide the practitioners who operate within the United Nations Headquarters and in field offices. You will gain a concrete understanding of specific protocol-related situations and the knowledge and capacities to take the right decisions considering a spectrum of possible protocol-related arrangements. At the end of this training, you will be able to organize a successful state visit, ceremony or social event, and avoid a possible "faux pas".

# Public speaking and presentation skills

The overall objective of the workshop is to provide you with skills and knowledge in order to communicate effectively and confidently, in particular when speaking in public and engaging in multilateral settings. You will have to deal with simulated situations of public speaking and receive feedback from the group and the trainer. During the course, you will be presented with communication strategies, techniques and skills, as well as exercises to put theory into practice.

## **Digital diplomacy and cybersecurity**

This workshop focuses on digital technology and e-diplomacy, analyzing both the incredible opportunities and the many challenges and safety issues it brings to the daily work of diplomats. In addition, it also raises awareness of the importance of cybersecurity, international legal instruments, and national policies in addressing the threats related to cyberattacks and different types of interference in internal affairs of a country.



# **Programme Facilitators**







# Learn from Selected Experts

The resource persons selected to deliver or moderate the Executive Diploma's capacity building activities are experts in the fields of international relations, diplomatic practice and international law from academic and international circles, including practitioners from both within and outside the UN system.

## Shaun Riordan

**Trainer in Digital Diplomacy** 



Shaun Riordan is Director of the Chair for Diplomacy and Cyberspace of the European Institute for European Studies and a Senior Visiting Fellow of the Clingendael Institute. He obtained an MA Hons in Philosophy from the University of Cambridge and served in the British Diplomatic Service and in the UN, Counter-terrorism and Eastern Adriatic Departments in the Foreign Office. He teaches in various diplomatic academies and advises companies and governments on geopolitical risk analysis.

Michele Pekar Trainer in Negotiation



Michele Pekar is the Executive Director of Co-Dev, Inc. France and USA, a consulting firm specializing in negotiation and leadership skills. For over 19 years, she has taught courses and seminars in several academic institutions, international organizations, and in corporate executive training as a senior negotiation trainer. She has developed international strategy and partnerships for European institutions of higher education. She graduated from Harvard University.

## Jérôme L'Host

**Trainer in Public Speaking** 



Jérôme L'Host is a dedicated Senior Consultant based in Geneva and Moscow, working internationally with both Public and Private Sectors. Over the last sixteen years, he has delivered presentations and motivational speeches for numerous public and private entities. Mr L'Host has managed more than 40 large-scale international projects in more than 30 different countries.

### Meritxell Martell Lamolla

Trainer in Stakeholder Engagement and Cooperation



Meritxell Martell is the founder & director of Merience, a consultancy company focused on environmental risk governance, analysis and development of communication and stakeholder engagement strategies in complex sociotechnical and decision-making processes. With over 15 years of experience as an international consultant in such issues, she has successfully participated in and coordinated several European projects and is an expert consultant to many international organizations.

#### H.E. Amr Aljowaily Trainer in Multilateral Diplomacy



Amr Aljowaily is currently Egypt's Ambassador to Serbia. He has held leading positions in multilateral negotiations including: Rapporteur of the United Nations Special Committee on Peacekeeping in 2015, Chair of WTO's Committee on Information Technology Agreement in 2007. Mr. Aljowaily has participated in numerous executive training activities, including the select Missions Leaders Course of the UN Department of Peacekeeping Operations.





# Achievements

2020 Results and achievements for UNITAR's training and capacity development programme in Multilateral Diplomacy



## 4,431

Beneficiaries from governments, international organizations, private sector, academia, and civil society.



**46% - 48% - 6%** male female other

Gender Balance.



Overall satisfaction rate for these events.

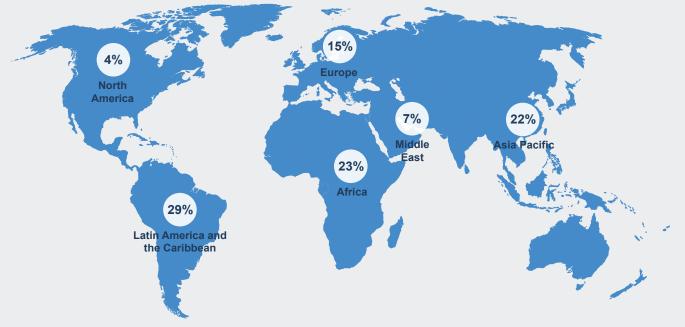




Events delivered through face-to-face, e-learning and blended methodologies.



#### Regional breakdown of beneficiaries of UNITAR's Multilateral Diplomacy events and courses



# UNITAR's Work on Multilateral Diplomacy

At the heart of UNITAR, the Division for Multilateral Diplomacy strengthens the intergovernmental machinery of the UN and supports member states in overcoming global challenges related to multilateralism, international cooperation, peace and security, climate change, human rights, and science and technology.

The Division, comprising of the Multilateral Diplomacy Programme Unit and UNITAR's New York Office, has supported diplomats since 1968, working closely with an increasing number of other partners to strengthen capacities of diplomats, government officials and major actors of the diplomatic sphere, empowering their participation in, and the efficiency of the multilateral system in New York, Geneva, and other cities where the UN maintains a significant presence.



I learned a broad suite of skills that are highly relevant for my work and career. Jouni Heiskanen, Director, University of Helsinki

It was a great pleasure for me to participate in the Executive program. It gave me the opportunity to meet different cultures and to learn how my skills could be used in an international context.

Anne Blanchard, Public Strategic Management Coach Fesens, LaRochelle





#### The tuition covers:

- 3 online modules on topic included in the Core Diplomatic Training
- 5 in-person skilled-based workshops at the United Nations European Headquarters and the Office of the High Commissioner for Human Rights in Geneva (conditions allowing)
- Simulation exercises led by expert trainers
- Consultation on the final research paper by one of our expert trainers
- Networking opportunities with professionals in the multilateral diplomacy and other domains to widen
  professional network





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