



Smart City Experience Hackathon

Accelerating SDG Implementation

Type:	Other
Location:	Geneva, Switzerland
Date:	15 Oct 2021 to 16 Oct 2021
Duration:	2 Days
Programme Area:	Special event, , Environment, , Climate Change, , Local Development
Website:	https://opengeneva.org/en/smartcityxperience/
Price:	\$0.00
Event Focal Point Email:	afroditi.anastasaki@unitar.org
Partnership:	Open Geneva

BACKGROUND

Smart City Xperience is a hackathon to imagine concrete projects to transform the microclimatic data of Greater Geneva into citizen actions.

EVENT OBJECTIVES

This hackathon aimed at all citizens of Greater Geneva, of all ages and profiles, to engage them into the process of open innovation for addressing relevant identified challenges.

CONTENT AND STRUCTURE

The hackathon used a blended format of content and structure, including expert presentations on different topics, methodologies of innovation development challenges and self-organised group work for the final event deliverables. In particular, the hackathon run in 2 consecutive days, leading to the participants' final presentations. An SDG Innovation Bootcamp helped prepare the participants' participation in the hackathon.

11-13 October: SDG Innovation Bootcamp online

15-16 October: Hackathon

METHODOLOGY

Hackathon is a method of open innovation practice, implying an intense, uninterrupted, period of collective problem solving. Methodologies of SDG Innovation, such as developing an idea to a concrete plan, team building and communicating effectively a meaningful solution by learning how to pitch were integrated as training to foster the participants' innovation outcomes and deliverables through the production of a few-minute demonstration of the innovation concept and its value.

TARGETED AUDIENCE

The event's target audience includes citizens of Greater Geneva.