Unitar Online Catalogue

Autosobriety Training Programme to Prevent Drink-Driving

People

Type:	Course
Location:	Web-based
Date:	23 Mar 2021 to 6 Apr 2021
Duration:	2 Weeks
Thematic Area:	Decentralize Cooperation Programme
Website:	https://unitar.org/sustainable-development-goals/people/our-portfolio/road-safe...
Price:	$0.00
Event Focal Point Email:	roadsafety@unitar.org
Partnership:	eThekwini Municipality, , EThekwini Municipal Academy, , CIFAL Durban, , MILE, , Ethekwini Transport Authority, , Pernod Ricard

BACKGROUND

The Autosobriety Training Programme to Prevent Drink-Driving consists of an educational e-learning course that aims to contribute to reduce and prevent alcohol-related traffic fatalities and injuries, and ultimately advance UN Global Road Safety Performance Target 9: "By 2030 halve the number of road traffic injuries and fatalities related to drivers using alcohol".

The Programme has been adapted taking as a model the “Autosobriety Drink Driving Prevention Program implemented in Russia and developed by the Moscow Automobile and Road Construction State Technical University (MADI) in partnership with Pernod Ricard

The programme has been extremely successful in Russia and has grown since the launch in 2013. As of 2019, the program is running in over 14 regions of Russia, at 230 driving schools and has trained over 23,000 driving school students. The implementation of the programme in Russia included other activities such as demonstrations in local shopping centers, publication of leaflets, participation at exhibitions, media engagement and organization of roundtables with policymakers to present the results of the programme.

EVENT OBJECTIVES

The overall objective of the Autosobriety Training Programme to Prevent Drink-Driving is to contribute to advance SDG 3.6 – Reduce by half road traffic deaths and injuries, and the UN Global Performance Target for Road Safety (Risk Factor 9 – By 2030, halve the number of road traffic injuries and fatalities related to drivers using alcohol, and/or achieve a reduction in those related to other psychoactive substances).

LEARNING OBJECTIVES

By the end of the e-learning course, participants will be able to:

- Experience the effects of alcohol on driving performance by using virtual reality glasses,
- Understand statistics and the impact of drinking and driving on people's lives,
- Identify drinking and driving as a key risk factor causing road traffic crashes amongst communities and stakeholders,
- Know more about legal frameworks around drinking and driving in South Africa.

CONTENT AND STRUCTURE

The e-learning course is divided into 4 modules and a final evaluation of knowledge. This course offers a virtual reality learning source. Modules are:

1- Road Traffic Injuries

2- Drinking and Driving. Learning resource: 360 video on the effects of alcohol in driving performance.

3- Alcohol and the Law in South Africa

4- Avoiding "drinking and driving"

METHODOLOGY

The e-learning course consists of 1-hour interactive online course that is complemented by a practical exercise that includes the use of virtual reality glasses to experience the effects of alcohol on driving performance.

TARGETED AUDIENCE

The e-learning course is targeted to: Instructors of the Municipality Driving School, Officers from the Durban Metro Police, Instructors from the eThekwini Municipal Academy, Instructors from the Municipal Institute of Learning (MILE)

ADDITIONAL INFORMATION

Upon succesful completion of the e-learning course, participants will receive a certification.