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## The Role of Entrepreneurship in post COVID-19 resurgence

People

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Type:	Webinar
Location:	Web-based
Date:	22 Dec 2020 to 31 Dec 2020
Duration:	9 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://learnatunitar.org/course/view.php?id=665">https://learnatunitar.org/course/view.php?id=665</a>
Price:	\$0.00
Event Focal Point Email:	sdp@unitar.org
Partnership:	UNCTAD

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### BACKGROUND

In light of the ongoing COVID-19 pandemic, the United Nations Conference on Trade and Development (UNCTAD) and the United Nations Institute for Training and Research (UNITAR) have joined efforts to host a series of special Virtual Roundtable on the impacts of the pandemic on entrepreneurship and the needs to enhance its role in a resilient, green and inclusive recovery. The initiative aims at providing insights to policy makers and MSMEs to better understand and

navigate this unprecedented situation.

This 4-part series will bring together international experts to discuss the role of entrepreneurship in a post-COVID-19 recovery. Experts will be sharing practical experiences and views on challenges and opportunities entrepreneurs are facing in the current global crisis. They will also debate on policy reforms needed to enhance the role of entrepreneurship in a sustainable recovery and advancing the sustainable development agenda.

The new coronavirus pandemic is having unprecedented impacts across the globe, especially on human health and economic activities. In this context, governments are intensifying their efforts to combat the global spread of COVID-19 by enacting various measures to support public health systems, safeguard the economy and ensure public order and safety.

Likewise, entrepreneurs have looked for creative solutions to keep their activities afloat, addressing different challenges. The downturn in the global economy following this huge sanitary and health crisis represents unprecedented challenges, but will provide opportunities as well.

## EVENT OBJECTIVES

The objective of this virtual discussion is to identify and analyse the main impacts of COVID-19 on entrepreneurs and Micro, Small and Medium-sized Enterprises (MSMEs), their reactions, as well as the support they have received to face the current situation. Discussions will provide an opportunity for an intermediate impact assessment of the disruption, which would help to identify a set priority policies and measures for immediate basic re-opening measures for small business-owners, in order to facilitate resurgence and develop a longer-term social and economic recovery strategy where entrepreneurship and MSMEs play a central role.

## CONTENT AND STRUCTURE

Participants who want to receive a certificate of participation from UNCTAD and UNITAR need to fulfil two criteria:

a) Have participated, at least 75%, in the 4 virtual webinars (To be measure by the system)

b) Pass a multiple-choice quiz, at least 75%.

Note: Just those participants who have succeeded the first criteria will receive information to access to the quiz. Once that participants have approved it, then they will receive access to print their own certificates.

## TARGETED AUDIENCE

The event is open to all and is targeting relevant entrepreneurship stakeholders, with a particular focus on the following groups:

- Public sector officials;
- International organization;
- Representatives from the private sector, including MSMEs;
- The academia;
- Civil Society representatives