Unitar Online Catalogue

The Role of Entrepreneurship in post COVID-19 resurgence - Event #4

People

Deadline: 15 Dec 2020

Type:	Webinar
Location:	Web-based
Date:	17 Dec 2020
Duration:	0 Days
Thematic Area:	Decentralize Cooperation Programme
Website:	https://www.unitar.org/sustainable-development-goals/people/our-portfolio/onlin...
Price:	$0.00
Event Focal Point Email:	sdp@unitar.org
Partnership:	UNCTAD

BACKGROUND

In light of the ongoing COVID-19 pandemic, the United Nations Conference on Trade and Development (UNCTAD) and the United Nations Institute for Training and Research (UNITAR) have joined efforts to host a series of special Virtual Roundtable on the impacts of the pandemic on entrepreneurship and the needs to enhance its role in a resilient, green and inclusive recovery. The initiative aims

at providing insights to policy makers and MSMEs to better understand and navigate this unprecedented situation.

This 4-part series will bring together international experts to discuss the role of entrepreneurship in a post-COVID-19 recovery. Experts will be sharing practical experiences and views on challenges and opportunities entrepreneurs are facing in the current global crisis. They will also debate on policy reforms needed to enhance the role of entrepreneurship in a sustainable recovery and advancing the sustainable development agenda.

EVENT OBJECTIVES

The objective of this virtual discussion is to identify and analyse the main impacts of COVID-19 on entrepreneurs and Micro-, Small and Medium-sized Enterprises (MSMEs), their reactions, as well as the support they have received to face the current situation. Discussions will provide an opportunity for an intermediate impact assessment of the disruption, which would help to identify a set priority policies and measures for immediate basic re-opening measures for small business-owners, in order to facilitate resurgence and develop a longer-term social and economic recovery strategy where entrepreneurship and MSMEs play a central role.

CONTENT AND STRUCTURE

17th of December at 4pm CET - Entrepreneurship and MSME resurgence

In the last webinar, experts will focus on:

1. What role can entrepreneurs and MSMEs play to ensure an economic recovery?
2. How can government policies promote entrepreneurship and MSMEs in a post COVID-19 situation?
3. How can government policies promote regional and global value chains in post COVID-19 times?

Past sessions:

1/4 Urgent priorities for start-ups and MSMEs' recovery (Date: 18.09.2020)

2/4 Digital and innovative solutions for entrepreneurship and MSME resurgence (Date: 15.10.2020)

3/4 Resilient entrepreneurship and MSME resurgence (Date: 19.11.2020)

TARGETED AUDIENCE

The event is open to all and is targeting relevant entrepreneurship stakeholders, with a particular focus on the following groups:

- Public sector officials;

- International organization;

- Representatives from the private sector, including MSMEs;

- The academia;

- Civil Society representatives.

ADDITIONAL INFORMATION

For the 4 webinars that constitute the series, just one registration is needed. For those participants who do not manage to register before the first deadline 15 September 2020, the system would be open for registration with due deadlines -2 days before each webinar-. After registration, participants will receive the link for each webinar, one day before the event.

Participants who want to receive a certificate of participation from UNCTAD and UNITAR need to fulfil two criteria:

a) Have participated, at least 75%, in the 4 virtual webinars (To be measure by the system)

b) Pass a multiple-choice quiz, at least 75%.

Note: Just those participants who have succeeded the first criteria will receive information to access to the quiz. Once that participants have approved it, then they will receive access to print their own certificates