
CIFAL Ecuador- Tourism Outlook in Post COVID-19

People

Type:	Webinar
Location:	Web-based
Date:	4 May 2020
Duration:	1 Days
Programme Area:	Decentralize Cooperation Programme
Website:	https://www.unitar.org/about/offices-training-centres-around-world/cifal-quito
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Event Focal Point Email:	Imora@congope.gob.ec
Partnership:	Consorcio de Gobiernos Autónomos Provinciales de Ecuador (CONGOPE)

BACKGROUND

Tourism as an economic powerhouse is the third highest world category in export earnings in 2015, representing 10% of world GDP, 30% of services exports and 1 out of every 10 jobs in the world. Tourism has the potential to contribute, directly or indirectly to all of the goals. In particular, it has been included as targets in Goals 8, 12 and 14 on inclusive and sustainable economic growth, sustainable

consumption and production (SCP) and the sustainable use of oceans and marine resources, respectively.

Through this webinar, CONGOPE and CIFAL ECUADOR provide information and recommendations so that we can better prepare for the future of tourism.

EVENT OBJECTIVES

The main objective of this webinar is to provide a platform to redefine the concept of tourism on a COVID 19 era. Specifically, new formulas for entrepreneurs and local governments working on this industry.

CONTENT AND STRUCTURE

This webinar is comprised of a series of discussions around challenges on tourism in a COVID 19 era, followed by a Q&A session.

TARGETED AUDIENCE

This event is addressed to authorities and technicians in the area of Tourism Competition and Productive Development