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## Management Practices for Safer Roads

### People

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Type:	Webinar
Location:	Web-based
Date:	17 Jun 2020
Duration:	1 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="http://roadsafety@unitar.org">http://roadsafety@unitar.org</a>
Price:	\$0.00
Event Focal Point Email:	roadsafety@unitar.org
Partnership:	International Road Federation, , Partnership for Action (Road Safety)

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### BACKGROUND

The World Health Organization estimates that improving the 10% highest-risk roads in each country over 20 years, through the implementation of footpaths, safety barriers, bicycle lanes and paved shoulders, just to mention a few, has the potential to prevent around 3.6 million deaths and 40 million serious injuries (WHO, 2015).

The Toolkit highlights local demonstration projects implemented in different countries across continents including Brazil, China, Dominican Republic, India, Mexico and South Africa. It is based on the premise that achieving road safety targets requires, among others, improving existing road infrastructure for the benefit of all road users, especially the most vulnerable.

The “Management Practices for Safer Roads Toolkit” is an interactive e-learning tool that presents a management methodology that can help improve road safety by:

- Collecting data on the number and location of deaths by road user type
- Identifying hazardous and critical road locations and sections where excessive numbers or severity of crashes occur
- Outlining corrective measures
- Implementing interventions and monitoring results

## EVENT OBJECTIVES

This Learning Webinar Series is organized by the United Nations Institute for Training and Research (UNITAR), the CIFAL Global Network and international partners to:

- Raise awareness of the Management Practices for Safer Roads Toolkit, how to access it, its methodology and application;
- Provide an open space to interact with experts, government officials and practitioners on how to use the Toolkit to improve road safety.

## CONTENT AND STRUCTURE

It consists of a 1-hour discussion presenting the following structure:

- Introductory Video
- Opening Remarks
- Presentation of the Toolkit and its Application to Road Safety
- Applicability of the Toolkit: Experiences and Lessons Learned
- Q&A
- Closing Remarks

## TARGETED AUDIENCE

The webinar is addressed to government, private sector, academia and NGOs professionals working on aspects related to road safety