Unitar Online Catalogue

Introduction to Privacy and Data Protection Law (2020)

Prosperity

Deadline: 14 Jun 2020

Type:	Course
Location:	Web-based
Date:	8 Jun 2020 to 10 Jul 2020
Duration:	5 Weeks
Thematic Area:	Public Finance and Trade
Website:	https://unitar.org/sustainable-development-goals/prosperity/our-portfolio/finan...
Price:	$800.00
Event Focal Point Email:	pft-elearning@unitar.org

BACKGROUND

The divergence of views on privacy regulation leads to a lot of complications in the international marketplace, especially when one considers that the volume of personally identifiable information that is exchanged online, a medium that knows no borders. Companies that require personally identifiable information are often left confused about what privacy laws are applicable to them. Meanwhile, regulators and lawmakers continue to seek out ways to ensure that the

protections that they have elected to pass to protect the privacy and data protection will apply even when information is being collected and/or used by entities located outside the national territory. Ultimately, many individuals remain uncertain about the scope of their privacy rights and how to protect them.

This foundation course aims to shed light on the current regulation of privacy and data protection across the globe. The instructor will incorporate timely issues into class discussions and motivate students to contemplate possible solutions to pressing privacy problems.

LEARNING OBJECTIVES

At the end of the course, the participants should be able to:

- Define the concepts of "privacy" and "data protection" and explain the role of these concepts in the modern interconnected global economy;
- Compare the American and Canadian approaches to privacy protection and explain the advantages and disadvantages of the different approaches;
- Explain how privacy and data protection are regulated in the European Union;
- Discuss trends in privacy and data protection throughout key world regions, including South America, Africa and Asia; and
- Examine the particular challenges faced by countries in the developing world, as they work to protect individual privacy rights, while also facilitating the growth of electronic commerce.

CONTENT AND STRUCTURE

The course consists of the following modules:

- Module 1: Introduction to Privacy and Data Protection Law; United States (Part 1)
- Module 2: The United States (Part II); Canada
- Module 3: Europe
- Module 4: Other World Regions

METHODOLOGY

In order to ensure the best possible outreach, the course will be delivered through e-learning. Through a multiple-instructional setting, the goal is to achieve the learning objectives by means of learning technologies that match personal learning styles and by the inclusion of non-linear learning that aims at the development of just-in-time skills of adult learners. At the same time, in order to allow participants maximum flexibility of scheduling , the learning will be conducted in an asynchronous manner. Using a state-of-the-art training architecture, UNITAR will combine self-learning with assessments and online discussions. The pedagogy - adapted specifically to professionals in full-time work - will help train participants through various experiences: absorb (read); do (activity); interact (socialize); reflect (relate to one’s own reality).

TARGETED AUDIENCE

The course is designed for professionals from all sectors and professions, including: government, public finance, investment, trade, corporate finance, project management, treasury, as well as academic circles and civil society.

ADDITIONAL INFORMATION

A certificate of completion will be issued by UNITAR to all participants who complete the course-related assignments and assessments successfully. ***Course schedule is subject to change. Course fee is non-refundable but transferrable to another course or participant and subject to change as per UNITAR's policy on pricing.***

Recommended hardware and software requirements for taking our e-learning courses:

- Platform: Windows XP sp3, Vista sp2, Windows 7 sp1, MacOS X.
- Hardware: 2 GB of RAM and higher for Vista and Windows 7.
- Software: Microsoft Word, Microsoft Excel, Microsoft Powerpoint and Adobe Acrobat Reader (downloadable for free at adobe.com).
- Browser: Internet Explorer 8 or higher; Mozilla Firefox 8 or higher.
- Internet connection: 128kbps and higher.
- Note: JavaScript, pop-ups & cookies must be enabled.