



unitar

United Nations Institute for Training and Research

Unitar Online Catalogue

CIFAL Curitiba- III Conference on transparency and competitiveness

People

Type:	Conference
Location:	Ponta Grossa, Brazil
Date:	21 May 2018
Duration:	1 Days
Programme Area:	Decentralize Cooperation Programme
Website:	http://www.cifalcuritiba.org.br
Price:	\$0.00
Event Focal Point Email:	priscila.vieira@cifalcuritiba.org.br
Partnership:	FIEP system, Higher education institutions

BACKGROUND

Anticorruption has been one of the concerns of CIFAL Curitiba, given that the center's objective is to promote sustainable and welfare societies. As well, Fiep System is committed to encouraging the socially responsible management of industries and fostering business transparency and competitiveness. Fiep develops, in this sense, actions on education through its institutions (Fiep PR; Sesi PR; Senai PR and IEL PR).

Thus, the debate on Compliance in Higher Education institutions are intended to stimulate the reflection on the importance of ethics and transparency for business among students, professors, researches and other stakeholders linked to educational institutions.

EVENT OBJECTIVES

- To engage students, professors, researchers and interested persons linked to educational institution in the reflection about the importance of ethics and transparency for business and local development.
- To stimulate studies and researches about integrity and compliance in Brazil.

CONTENT AND STRUCTURE

The event will be conducted by a representative of the Risk and Compliance Management of Fiep System, who will present the impacts of corruption on business and society, as well as will present some possibilities to combat and prevent corruption.

METHODOLOGY

The event consists in a lecture conducted by a specialist, followed by a period of interaction with questions and answers.

TARGETED AUDIENCE

Students, professors, researches and other stakeholders.