CIFAL Shanghai - Seminar on e-Commerce and Information Technology for Developing Countries

People

Deadline: 15 Jun 2018

Type:	Course
Location:	Shanghai, China
Date:	11 Jul 2018 to 31 Jul 2018
Duration:	15 Days
Programme Area:	Decentralize Cooperation Programme
Website:	http://www.cifalshanghai.org/
Price:	$0.00
Event Focal Point Email:	yugang.wu@cifalshanghai.org

BACKGROUND

E-Commerce and Information Technology Security play an important role in promoting economic development.

EVENT OBJECTIVES

The Seminar aims to enable participants to be aware of the status of e-Commerce development and how to levarage information technology for development and economic growth.

LEARNING OBJECTIVES

Participants will be introduced to China's practice and achievements in the field of e-Commerce. Participants will be completely and objectively aware of management and policy support of all aspects of e-Commerce by Chinese Government.

CONTENT AND STRUCTURE

CIFAL Shanghai has arranged abundant courses and lectures, covering e-Commerce Introduction, Development and Trend of e-Commerce in China, Requirements Management of e-Commerce based on Big Data and Cloud, Platform Architecture of e-Commerce, e-Payment, logistics management of e-Commerce, Information Security in e-Commerce and case study etc.

METHODOLOGY

Through integration of theoretical and practical trainings, such as thematic lectures, special subjects, free discussion and spot investigation.

TARGETED AUDIENCE

National government officials.

ADDITIONAL INFORMATION

Participants successfully completing all course requirements will receive a Certificate of Course Completion issued by China Ministry of Commerce.