Unitar Online Catalogue

World Heritage Nominations: Comparative Analysis

Deadline: 19 Sep 2017

Type:	Workshop
Location:	Hiroshima, Japan
Date:	27 Nov 2017 to 1 Dec 2017
Duration:	5 Days
Thematic Area:	Other
Website:	http://www.unitar.org/world-heritage
Price:	$1,500.00
Event Focal Point Email:	nigel.gan@unitar.org
Contact Number:	+81-82-511-2424
Partnership:	UNESCO World Heritage Centre, , ICCROM, , ICOMOS, , IUCN

BACKGROUND

The Call for Registration Document for the 2017 Workshop can be accessed here.

The UNITAR Hiroshima Office began implementing training focusing on World Heritage management and conservation practices in 2001, and works closely with the UNESCO World Heritage Centre and the Advisory Bodies. In 2011, after an in-

depth needs assessment with selected State Parties and World Heritage professionals, the programme transitioned to examine the skills and knowledge required for developing more effective nomination dossiers in an effort to contribute to a smoother overall inscription process.

The development of good quality World Heritage tentative lists and nomination dossiers is an important process that requires a detailed understanding of a range of complex requirements. The creation of a dossier serves as a tool to collect information; to bring stakeholders together; and also acts as a basis for the efficient and sustainable protection, conservation, management and presentation of the nominated properties. The nomination dossier is essential to the inscription process as it is the primary basis on which the World Heritage Committee considers the possible inscription of a property on the World Heritage List. It also supports a credible World Heritage List of well-managed properties of Outstanding Universal Value.

Providing guidance to State Parties in the preparation of nomination dossiers and tentative lists remains an important goal and concern for World Heritage-related bodies. The importance of providing targeted training is highlighted in the 2011 *World Heritage Capacity Building Strategy* (WHC-11/35.COM/9B), which outlines the specific action that – “Training courses are developed and implemented to aid State Parties in the preparation of good quality nominations dossiers.”

Problems with nomination quality, including inappropriate and inadequate dossiers, have been identified at the completeness check, conducted by the World Heritage Centre when a dossier is submitted, as well as during evaluation by the Advisory Bodies and World Heritage Committee. For example, while there has been an overall reduction in the number of incomplete nominations submitted to the World Heritage Centre – 42 between 2012-2016, compared to 59 between 2007-2011, the fact that State Parties continue to invest considerable resources in the creation and submission of incomplete dossiers highlights the continued need for training and guidance around the creation of more robust and focused documents.

The *UNITAR World Heritage Nomination Training Programme* focuses on providing professionals involved in the development of nomination dossiers with a firm understanding of their requirements, as outlined in the latest version of the *Operational Guidelines for the Implementation of the World Heritage Convention*. As many site managers are often involved in the creation of the nomination dossier, this programme also supports the development and capacity building of those who will become responsible for the management and conservation of

World Heritage properties. The programme builds upon more than 15 years' experience training over 400 professionals from 60 countries on the unique needs of World Heritage sites and nominations.

EVENT OBJECTIVES

The 2017 workshop, entitled *World Heritage Nominations: Comparative Analysis*, will equip participants from around the globe with a deeper understanding of not only the basics of World Heritage Nominations, but also the crucial area of Comparative Analysis, and its central role to Tentative Lists and Nominations Dossiers. The Workshop will also contribute to the development of a network of like-minded practitioners, able to communicate formally, and informally, sharing knowledge and best-practice.

LEARNING OBJECTIVES

Participants in the 2017 programme will receive targeted training covering key topics of the nomination and evaluation processes, including:

- Principles and Objectives of the World Heritage Convention;
- Operational Guidelines;
- The Concept of Outstanding Universal Value;
- Comparative Analysis;
- Justification for Inscription;
- Integrity and Authenticity;
- Protection and Management Requirements;
- Nomination and Evaluation Processes;
- Nomination Format; and
- Tips on Writing and Preparing the Nomination Dossier.

CONTENT AND STRUCTURE

The workshop will be held over five days, from 27 November to 1 December 2017, in Hiroshima, Japan.

METHODOLOGY

The methodological approach of the Workshop contains the following elements.

Interactive Lectures

Lectures will be delivered by experts with key insight and experience and will provide both an overview of the World Heritage regime, incorporating current trends and discourse, while examining in detail the justification requirements of nominations. Experts will come from a range of organizations, including:

- The United Nations Educational, Scientific and Cultural Organization (UNESCO) World Heritage Centre (WHC);
- The International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM);
- The International Council on Monuments and Sites (ICOMOS); and
- The International Union for Conservation of Nature (IUCN).

Study Tours

Underscoring the theoretical introductions and analyses presented, Study Tours form an integral part of the training methodologies used by UNITAR. Visits will be made to the World Heritage Atomic Bomb Dome and its attendant museum, as well as to the World Heritage Itsukushima Shinto Shrine.

Practical Exercise

Key to the facilitation of learning at the Workshop is a major Practical Exercise whereby participants work in small groups to analyse real world Case Studies and apply the theoretical and practical knowledge gained in the Workshop.

TARGETED AUDIENCE

The target audience is 30 professionals working in the World Heritage sphere. This includes:

- Those involved in the preparation of World Heritage nominations;
- State Party members;
- Potential or current World Heritage site managers;
- Natural/cultural conservation specialists and trainers;
- Decision makers and government officers; and
- Representatives of academic institutions, think-tanks and civil society.

During the selection process, preference will be made for those who identify that they are currently involved in the preparation of tentative lists and nominations. With regard to nominations, preference will be given to nominations that are demonstrable gaps on the World Heritage List (such as sites already identified by the Committee and the Advisory Bodies as under-represented, see http://whc.unesco.org/en/globalstrategy/).

Gender balance and equality will also be taken into consideration during the selection process as well as the priorities set by the World Heritage Committee in terms of underrepresented regions (Africa, Caribbean and Small Island Developing States). A minimum of 20 participants will be required for the programme to proceed.

ADDITIONAL INFORMATION

Participation Cost

Participation costs for the Workshop amount to USD 1,500, payable to UNITAR through this online registration process.

- Payment can be made via credit card or bank transfer.
- The fee covers all costs related to:
  - Tuition;
  - Materials;
  - Study-tours.
- All travel, accommodation and meal costs are the responsibility of the participant or their organization.
- All participants must have comprehensive travel insurance.
- There are no scholarships available for this Workshop.

Accommodation Options

- November is high season in Hiroshima. Whilst participants are free to choose their own accommodation, UNITAR has reserved a number of rooms at the nearby *Hotel Sunroute Hiroshima* - http://www.hotelsunroutehiroshima.jp/
  - Check-in: 26 November; Check-out: 2 December.
  - Total accommodation cost for the week is □ 47,304, with the rate including tax, breakfast and Wi-Fi.
  - Payment is made directly to the hotel upon the participant's arrival.

    - Participants should inform UNITAR if they wish to take advantage of one of the reserved rooms.
- We recommend that participants stay close to the training venue. Other hotels that are located nearby include:
    - Righa Royal Hotel - http://www.rihga.com/hiroshima
    - Mielparque Hotel - https://www.mielparque.jp/hiroshima/en/
    - ANA Crowne Plaza - http://www.anacrowneplaza-hiroshima.jp/language/english/
    - Mitsui Garden Hotel - https://www.gardenhotels.co.jp/eng/hiroshima/

Required Documents

Complete this online registration form first by clicking the green "Sign Up" button.

Once you have submitted this online registration, each participant is required to submit two documents – a Letter of Motivation, and a Case Study – as part of their application. Please submit these documents in Word format (.doc/.docx) to nigel.gan [at] unitar.org (nigel[dot]gan[at]unitar[dot]org). These documents should be submitted following the initial registration process on this site.

1. Letter of Motivation

A one-page letter outlining the applicant's reasons for wanting to participate in the programme (such as current involvement in developing a World Heritage nomination) and what impact they expect participation in the programme to have on their work.

Where applicable, applicants may wish to include a letter from their relevant State Party confirming their involvement in the preparation of a nomination.

2. Case Study

A one-page Case Study describing a heritage site with which they have experience. The case study should include:

- Description of the spatial area;
    - Where possible, attach a map showing the location and extent of the site;
- Description of the values of the site;
- Description of the current justification and problems observed; and
- Suggestion for a project to help develop a nomination or to tackle any problems or threats to the site in preparation for nomination.

Where applicable, applicants should also include, separately, background information on:

- Status of the property in relation to current gap studies by IUCN and ICOMOS;
- Tentative List entry;
- Current status of any draft nomination that has already been prepared.

Please note:

- The one-page Case Studies will be distributed to the Resource Persons, as well as incorporated into the Workshop literature. Please ensure that the one-page case study does not exceed the page limit.
- Some selected Case Studies may be used at the Workshop. In such cases, the participant who submitted the Case Study will act as a ‘data provider’ to the teams formed for the group practical exercise.