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United Nations Institute for Training and Research

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CIFAL Atlanta - How the New United Nations Sustainable Development Goals affect the Global Poultry Industry

Type:	Seminar
Location:	Singapore, Singapore
Date:	1 Nov 2016 to 2 Nov 2016
Duration:	2 Days
Programme Area:	Decentralize Cooperation Programme
Website:	http://www.cifalatlanta.org
Price:	\$0.00
Event Focal Point Email:	info@cifalatlanta.org
Partnership:	Aviagen, Arbor Acres Asia Association

BACKGROUND

Arbor Acres has been in business for more than 80 years and is one of the oldest and most respected names in the poultry industry. As one of the Aviagen brands, product development is firmly focused on meeting the current and future needs of the global chicken market.

Aviagen works with all stakeholders to ensure genetic diversity and quality of their products while promoting the overall health and welfare of the birds in their care. They focus on minimizing their impact on the environment, maintaining

continuous improvement of internal processes, and encouraging Social Responsibility throughout their operations worldwide.

EVENT OBJECTIVES

During the two-day event, market leaders will learn about market conditions in different countries throughout Asia as each customer shares a glimpse of what is happening in their operation. Several internal and external speakers will share their perspectives on the markets in Asia, along with advice on managing current and future issues.

CIFAL Atlanta will facilitate a presentation focused on how the Sustainable Development Goals promote sustainable agriculture practices, how they will impact global food production and supply chains, and specifically how they can be addressed within the poultry industry.

LEARNING OBJECTIVES

At the end of CIFAL Atlanta's seminar, participants will be able to:

- Describe the origins and purpose of the SDGs
- Summarize the targets of Goal 2
- Explain how a strong and sustainable agriculture sector is key to reaching the SDG targets
- Explain drivers of change and obstacles within the poultry industry
- Identify how the SDGs affect the global poultry industry

CONTENT AND STRUCTURE

The seminar will include the following components:

- History of the UN-MDGs
- Background of the SDGs
- Agriculture across the SDGs
- Goal 2 and its targets
- Sustainability in the poultry industry

METHODOLOGY

The seminar will be delivered through presentations including visual aids, as well as Questions & Answers sessions, and dialogue roundtables.

TARGETED AUDIENCE

The targeted include owners and directors of poultry operations in Asia.