



# unitar

United Nations Institute for Training and Research

## Unitar Online Catalogue

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### Public Speaking Workshop (Vienna)

Deadline: 7 Feb 2017

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| Type:                    | Workshop  |
| Location:                | Vienna, Austria   |
| Date:                    | 13 Feb 2017 to 14 Feb 2017  |
| Duration:                | 2 Days  |
| Programme Area:          | Multilateral Diplomacy  |
| Website:                 | <a href="http://www.unitar.org/cdt">http://www.unitar.org/cdt</a> |
| Price:                   | \$1,000.00  |
| Event Focal Point Email: | diplomacy@unitar.org  |
| Contact Number:          | 0041229178805   |

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### BACKGROUND

Many professionals experience fear and dread when asked to speak in public. But what if your capacity to speak in public were perceived by your colleagues not as a weakness, but as one of your core strengths? Since public speaking is regarded as an indispensable but difficult art, professionals who excel in delivering their message to an audience are immediately perceived as excellent communicators and as being appropriate candidates for leadership roles. To advance oneself professionally, it is essential to improve one's capacity to deliver a persuasive speech or talk - whether the speech in question is an informal or impromptu talk

delivered by a leader to his or her team-members designed to encourage, motivate and inspire them; or a formal presentation of your organisation's mission delivered to the public-at-large.

## EVENT OBJECTIVES

By the end of this workshop, participants will be able to:

- Identify and formulate succinctly the core message they need to deliver;
- Structure their presentation such that this message makes maximum and persuasive impact;
- Deliver their message as a compelling speaker who speaks to the hearts and minds of the particular audience.

## METHODOLOGY

Contrary to the notion that gifted public-speakers are simply born, our trainers identify and improve the particular areas you need to improve on, to give the impression of spontaneity and confidence. Drawing on the latest modern techniques in the ancient art of rhetoric (the skill of oration and persuasion), our trainers provide you with feedback enabling you to make immediate adjustments and improvements during the course at a behavioural - rather than simply at a theoretical - level. Throughout the workshop, your voice-projection, your gestures and body-language, your presence before the group, your powers of persuasion will all be refined so that your presentations deliver a powerful message that moves your audience to act.

## TARGETED AUDIENCE

This workshop is open to members of Permanent Missions and delegates of Ministries of Foreign Affairs and other government officials as well as to representatives of international, intergovernmental and non-governmental organizations.

## ADDITIONAL INFORMATION

The workshop will be implemented in English and will take place at the Vienna International Centre (VIC).

The course participation fee is 1000 USD. UNITAR is delighted to announce that a limited number of fellowships are available. Please select this link for more information: [www.unitar.org/cdt-fellowships](http://www.unitar.org/cdt-fellowships)