Unitar Online Catalogue

Fundamentals of Corporate Governance (2019)

Prosperity

Deadline: 5 May 2019

Type:	Course
Location:	Web-based
Date:	29 Apr 2019 to 31 May 2019
Duration:	4 Weeks
Thematic Area:	Public Finance and Trade
Website:	http://www.unitar.org/pft/
Price:	$800.00
Event Focal Point Email:	pft-elearning@unitar.org

BACKGROUND

The global financial crises has brought to the fore the pertinence of corporate governance issues across industrialized, emerging and developing economies alike. Corporations play a valuable role in our communities and in nations around the world. Good Corporate Governance is a union between the financial and personal success of a corporation. Strong profits and good business practices: these two concepts are integrally related and not disconnected from each other. The issues relating to the relationships between shareholders, management and the board of directors in corporations go to the heart of the differences in

financial systems around the world. By giving an overview of the scope, trends and developments in this area of finance, and looking more closely at common corporate failures and probable solutions, the participant will be equipped with the analytical skills and technical insights required to understand and evaluate different approaches to structuring the ownership, control and regulation of corporations. This course in corporate governance will provide a sound foundation in the fundamental characteristics of the concept.

LEARNING OBJECTIVES

At the end of the course, the participants should be able to:

- Demonstrate familiarity with the concept of corporate governance;
- Discuss issues on public and private policies and regulations;
- Identify the relationship between and among shareholders, management and the board of directors in corporations given a particular financial system;
- Analyze the different regulatory models of conduct for corporate entities; and
- Recommend corporate governance with universal relevance.

CONTENT AND STRUCTURE

This course consists of the following modules:

- Module 1: Introduction to the Study of Good Corporate Governance
- Module 2: Governing Instruments: Statutes, Articles, Bylaws and Agreements
- Module 3: The Role of Equity
- Module 4: The Board of Directors
- Module 5: Officers
- Module 6: Shareholders
- Module 7: The Professional "Gate-Keepers"
- Module 8: The Duty of Care
- Module 9: The Duty of Loyalty
- Module 10: Enforcement of Corporate Governance Standards

METHODOLOGY

In order to ensure the best possible outreach, the course will be delivered through e-learning. Through a multiple-instructional setting, the goal is to achieve the learning objectives by means of learning technologies that match personal learning styles and by the inclusion of non-linear learning that aims at the development of just-in-time skills of adult learners. At the same time, in order to allow participants maximum flexibility of scheduling , the learning will be conducted in an asynchronous manner. Using a state-of-the-art training architecture, UNITAR will combine self-learning with assessments and online discussions. The pedagogy - adapted specifically to professionals in full-time work - will help train participants through various experiences: absorb (read); do (activity); interact (socialize); reflect (relate to one’s own reality).

TARGETED AUDIENCE

This foundation course is primarily designed for professionals in the spheres of government, public and private finance sector development, investment, trade, corporate, treasury, and banking. Professionals from public, private, civil society and academic circles will all benefit from this compact and practical course.

ADDITIONAL INFORMATION

A certificate of completion will be issued by UNITAR to all participants who complete the course-related assignments and assessments successfully. ***Course schedule is subject to change. Course fee is non-refundable but transferrable to another course or participant and subject to change as per UNITAR's policy on pricing.***

Recommended hardware and software requirements for taking our e-learning courses:

- Platform: Windows XP sp3, Vista sp2, Windows 7 sp1, MacOS X.
- Hardware: 2 GB of RAM and higher for Vista and Windows 7.
- Software: Microsoft Word, Microsoft Excel, Microsoft Powerpoint and Adobe Acrobat Reader (downloadable for free at adobe.com).
- Browser: Internet Explorer 8 or higher; Mozilla Firefox 8 or higher.
- Internet connection: 128kbps and higher.
- Note: JavaScript, pop-ups & cookies must be enabled.