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CIFAL Plock - Workshop for Manager's Academy

Deadline: 12 Feb 2014

Type:	Workshop
Location:	Plock, Poland
Date:	13 Feb 2014
Duration:	1 Days
Programme Area:	Local Development
Website:	http://www.cifal.pl
Price:	\$0.00
Event Focal Point Email:	mtrojanowska@cifal.pl
Partnership:	Municipality of Plock

BACKGROUND

The ability of SMEs to access funding is key to increase investments, ensure business growth and facilitate new businesses.

For most SMEs, financing is not directly provided by banks through traditional loans. Leasing has become an important financing technique for SMEs to expand their access to short and medium-term financing for capital investments. The benefits of using lease finance include: the possibility to finance 100% of the purchase price of an asset without having to offer any supplementary guarantees which would otherwise be an additional burden for the company seeking

financing, allowing companies to manage their capital by spreading payments over the life of the asset. Leasing as a financing technique can be used in public companies as well.

EVENT OBJECTIVES

The main objective of the workshop is to provide participants the basic knowledge related to alternatives forms of financing public investments by looking at different models used by SMEs.

CONTENT AND STRUCTURE

The workshop covers the following topics:

1. Types of leasing
2. Financial aspects in capital entities and in local government units
3. Alternative forms of financing investments
4. Assessment of municipal companies
5. Investment activities of municipal companies

METHODOLOGY

The workshop will be delivered through interactive sessions, open dialogues, expert presentations and will include practical exercises.

TARGETED AUDIENCE

CIFAL Plock is hosting a two-day workshop dedicated to the Board of City Managers from Plock's municipal companies.