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CIFAL Curitiba - Private Social Investment Workshop: From Purpose to Social Impact - Maringá

People

Deadline: 17 Jun 2026

Type:	Workshop
Location:	Maringá, Brazil
Date:	17 Jun 2026
Duration:	3 Hours
Thematic Area:	Inclusive Governance and Public Administration, , Corporate Sustainability and Responsible Business Conduct
Website:	https://digital.fiepr.org.br/agendas/eventos/101/inscricao
Price:	$0.00
Event Focal Point Email:	sandra.bortot@sistemafiep.org.br
Partnership:	Thematic Council on Social Responsibility

BACKGROUND

The workshop was organized to support companies and industry representatives interested in implementing or strengthening Private Social Investment initiatives through a strategic, sustainable, and impact-oriented approach.

EVENT OBJECTIVES

To present concepts and practices related to Private Social Investment and support companies in planning, implementing, and measuring their social investment initiatives.

LEARNING OBJECTIVES

To enable participants to plan and implement Private Social Investment initiatives in a strategic, sustainable, and impact-oriented manner.

CONTENT AND STRUCTURE

Concepts and practices related to Private Social Investment, including the planning, implementation, and measurement of social investment initiatives.

METHODOLOGY

Three-hour, in-person workshop combining the presentation of concepts and practices with practical guidance for companies and industry representatives.

TARGETED AUDIENCE

Company and industry representatives.

ADDITIONAL INFORMATION

Two editions were held: Londrina – 16 June 2026: 14 participants (6 male and 8 female); Maringá – 17 June 2026: 17 participants (4 male and 13 female). Total: 31 participants (10 male and 21 female). The activity contributed to SDGs 10, 11, 16 and 17.