

Unitar Online Catalogue

CIFAL Network: The Future We Want, Green Dreams & ScenaRio

2012: A Global Vision for Tomorrow

Type: Side Event

Location: Rio de Janeiro, Brazil

Date: 19 Jun 2012

Duration: 1 Days

Programme Area: Environment, , Environmental Governance and

Law, , Biodiversity, , Local Development

Website: http://www.unitar.org/ldp

Price: \$0.00

Event Focal Point Email: nicolas.plouviez@unitar.org

Partnership: Brazilian Ministry of Science, Technology and

Innovation's (FINEP), Brazilian National Confederation of Industry's (CNI)

BACKGROUND

Within the Ministry of Science, Technology and Innovation's (FINEP) and the National Confederation of Industry's (CNI) exhibition on "Innovation for Sustainable Development" at Mauá Piers, this seminar will focus on the linkages between social media as a means to map local citizen priorities on urban services and challenges. The seminar will feature three successful global campaign

initiatives (ScenaRio 2012, The Future We Want and Green Dreams) created to research, map ideas, aspirations and the local priorities of communities globally on urban renewal, sustainable development, and the future of our planet.