



Convene 4 Climate 2025

People

Deadline: 3 Oct 2025

Type:	Conference
Location:	Rotterdam, Netherlands
Date:	17 Oct 2025
Duration:	1 Days
Programme Area:	Decentralize Cooperation Programme, , Other
Website:	https://unitar.org/about/news-stories/news/unitar-global-water-academy-convene-...
Price:	\$0.00
Event Focal Point Email:	Ebru.sokullu@unitar.org
Partnership:	PCMA, , Strategic Alliance of National Convention Bureaux of Europe

BACKGROUND

Convene 4 Climate (C4C) is a global platform and movement aimed at accelerating the transition of the Business Events Industry (BEI) towards sustainability and regeneration.

A collaborative initiative born in 2024 between PCMA in collaboration with The Strategic Alliance of National Convention Bureaux of Europe (SANCBE), C4C has taken a structured, action-oriented approach, stimulating cross-sector collaboration to promote and realise feasible tactics that enable industry stakeholders to drive measurable change. To lead the Business Events Industry and adjacent sectors to take bold action on sustainability. By fostering cross-sector collaboration, innovation, and a strong sense of shared responsibility, we drive practical, measurable, and high-impact strategies for the twin transformation. Balancing a human-centred approach with technological solutions, we leverage the power of Business Events as catalysts for sustainable action across environmental, social and economic aspects.

EVENT OBJECTIVES

1. Bring together BEI and other sectors to explore future scenarios, growing knowledge and creative solutions around the intersection of climate-tech and the world of Business Events.
2. Through creating workshop-based and lasered-focus content environments, find tools and technology, skills and people to propel better decisions and the ability to act now.

CONTENT AND STRUCTURE

Commitment Gap and Funding Realities

Water as National Security Infrastructure

Geopolitical Finance and Development Disruption

UNITAR's Institutional Evolution

Analytical Insights - What Data Reveals

Recommendations

METHODOLOGY

Presentation

TARGETED AUDIENCE

Leaders from industry, governments, development organizations, and academia