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## CIFAL Merida - Dissemination of the SDGs in alliance with UNICEF - Additional Sessions

Personas

Deadline: 15 Oct 2025

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Type: Side Event

Location: Merida, Mexico

Date: 15 Aug 2025 to 15 Nov 2025

Duration: 120 Horas

Programme Area: Decentralize Cooperation Programme

Website: <https://unitar.org/about/offices-training-centres-around-world/cifal-merida>

Price: \$0.00

Event Focal Point Email: AMUNOZ@ASUR.COM.MX

Partnership: UNICEF

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## BACKGROUND

The successful implementation of the 2030 Agenda requires broad awareness, understanding, and local ownership of the Sustainable Development Goals (SDGs). In particular, advancing child rights, education, health, equity, and protection requires coordinated action between institutions, communities, and

youth.

CIFAL Mérida, in alliance with UNICEF, implemented dissemination activities to promote awareness of the SDGs, particularly those related to children and vulnerable populations. The initiative aimed to strengthen local capacity to integrate SDG principles into community, educational, and institutional practices.

The partnership reflects a shared commitment to fostering sustainable development through education, youth empowerment, and inclusive dialogue.

## EVENT OBJECTIVES

Overall Objective:

To promote awareness and understanding of the Sustainable Development Goals, with particular emphasis on child rights and inclusive development, through educational and outreach activities conducted in partnership with UNICEF.

Specific Objectives:

- Raise awareness of the 2030 Agenda among youth, educators, and community stakeholders
- Promote child-centered approaches to sustainable development
- Strengthen local institutional capacity to integrate SDG principles
- Encourage youth participation in sustainable development initiatives
- Foster collaboration between public institutions, schools, and civil society

## CONTENT AND STRUCTURE

SDG Awareness and Localization

- Introduction to the 2030 Agenda
- Local implementation of the SDGs
- Community engagement in sustainable development

Child Rights and Protection

- SDG 3 (Good Health and Well-being)
- SDG 4 (Quality Education)
- SDG 5 (Gender Equality)

- SDG 10 (Reduced Inequalities)
- SDG 16 (Peace, Justice and Strong Institutions)

## Youth Empowerment

- Civic participation
- Leadership development
- Social responsibility

## METHODOLOGY

The initiative applied an interactive and participatory approach including:

- Awareness workshops
- Educational seminars
- School-based engagement activities
- Interactive discussions
- Multimedia presentations
- SDG-focused campaigns
- Collaborative activities between institutions

## TARGETED AUDIENCE

- Students and youth
- Educators and academic institutions
- Community leaders
- Public officials
- Civil society organizations
- Private sector representatives engaged in social responsibility

## ADDITIONAL INFORMATION

The programme emphasized:

- Equal participation of girls and boys
- Gender-sensitive approaches to SDG education
- Inclusion of vulnerable and marginalized groups
- Promotion of child rights frameworks

- Safe and inclusive learning environments