
Global Responsible Business Accelerator: UNITAR-CCPIT Capacity-Building Initiative

Prosperity

Deadline: 1 Sep 2025

Type: Side Event

Location: Osaka, Japan

Date: 8 Sep 2025 to 14 Sep 2025 (To be confirmed)

Duration: 7 Days

Programme Area: Public Finance and Trade

Website: <http://www.unitar.org>

Price: \$0.00

Event Focal Point Email: lu.meng@unitar.com

Partnership: Commercial Legal Service Center of China
Council for the Promotion of International Trade

BACKGROUND

In recent years, under the continuous advancement of the “Going Global” strategy, Chinese enterprises have made significant progress in internationalization. The development path has shifted from an initial exploratory phase focused on market entry to a high-quality model that emphasizes brand

building, value co-creation, and sustainable growth. Amid increasingly complex international business environments and compliance requirements, the establishment of systematic experience-sharing platforms, global dialogues, and multilateral cooperation mechanisms has become essential for enhancing international business capabilities and aligning with global sustainability practices.

To fully support the strategic transformation of Chinese enterprises from “going abroad” to “co-building abroad,” UNITAR, together with the Prosperity Alliance Frankfurt, will jointly host the “Corporate Internationalization Capacity-Building Program” with China Council for Promotion of International Trade from September 10 to 17, 2025. Using the Osaka Expo as a platform, this event will be implemented in multiple stages. It will begin with the “Best Practices in ESG for Internationalizing Chinese Enterprises” Forum at the China Pavilion, showcasing ten leading cases of Chinese companies excelling in international compliance, ESG management, and responsible brand development. Selected exemplary enterprises will then be invited to the United Nations Pavilion the following day for a high-level “Dialogue on Sustainable Trust”, engaging with UN officials, representatives from international organizations, and global business leaders to explore how multilateral cooperation can reshape global responsibility standards and brand recognition.

Additionally, the delegation will visit key cities in Japan and South Korea to meet with Fortune Global 500 companies, national investment promotion agencies, and regional economic organizations. These visits will include field inspections and closed-door meetings to learn from advanced governance models and ESG implementation practices, enhancing corporate adaptability to international compliance frameworks and multicultural operational environments.

This initiative represents not only a valuable opportunity to participate in multilateral agendas and showcase China’s responsible business image, but also a strategic practice to facilitate the transition from “integrating with the global market” to “shaping global standards,” and from “passive compliance” to “value co-creation.”

EVENT OBJECTIVES

The Corporate Internationalization Capacity-Building Program aims to strengthen the strategic foresight, compliance management, and sustainable development

capacity of Chinese enterprises in global markets through dual platforms: the China Pavilion and the United Nations Pavilion at Expo 2025 Osaka.

The core objectives are: To identify and promote outstanding cases of ESG compliance and international responsibility among Chinese enterprises; To build dialogue bridges with the UN system and multilateral international partners, deepening brand trust and responsibility consensus; To enhance corporate understanding and response capabilities regarding international rules and standards; To expand global partnership networks and explore sustainable cooperation and value co-creation pathways aligned with the SDGs. Ultimately, the programme seeks to empower participating enterprises to evolve from “global market practitioners” into “global responsibility advocates,” contributing actively to the creation of a more inclusive, fair, and sustainable international development landscape.

METHODOLOGY

To deliver an immersive, practice-driven learning experience, the programme employs a blended suite of interactive methods:

Thematic Forum Sessions At the China Pavilion and UN Pavilion, curated panels and case presentations will showcase ten leading ESG and compliance practices. Structured roundtables and keynote dialogues foster peer learning and surface actionable insights.

High-Level Dialogues The “Dialogue on Sustainable Trust” convenes UN officials, international organization representatives and corporate leaders for moderated discussions, Q&A and consensus-building on global responsibility standards.

Closed-Door Executive Briefings Private roundtables with global leading firms, national investment agencies and economic bodies in Japan and Korea provide candid knowledge-exchange on governance models, risk management and market entry strategies.

On-Site Field Inspections Delegates conduct guided visits to corporate headquarters and innovation centres, observing first-hand ESG implementation and compliance controls in diverse cultural and regulatory contexts.

Peer Networking & Reflection Dedicated networking lunches, debrief sessions and digital collaboration channels enable participants to synthesize learning, forge

partnerships and plan tailored follow-up actions.

This multi-modal approach ensures participants not only acquire cutting-edge frameworks and frameworks and best practices, but also develop the relationships and practical capabilities needed to champion sustainable internationalization.

TARGETED AUDIENCE

The programme directly benefits up to 30 senior executives and ESG/compliance officers from leading Chinese enterprises. By joining Expo 2025 forums at the China and UN Pavilions, high-level “Dialogue on Sustainable Trust” sessions, and closed-door visits to global firms and investment agencies in Japan and South Korea, they will deepen their grasp of international governance, strengthen sustainable management, and hone cross-cultural collaboration skills. Indirectly, industry associations, regional economic bodies and supply chain partners will gain from shared best-practice cases and new multilateral dialogue channels, driving broader adoption of responsible, co-creative value models.