



# unitar

United Nations Institute for Training and Research

## Unitar Online Catalogue

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### RISE LAB EIL 2025; Phase Two Fifth Webinar What is Incubator and Accelerator? Berytech Presentation

Prosperity

Deadline: 14 Nov 2025

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Type:	Webinar
Location:	Web-based
Date:	14 Nov 2025
Duration:	2 Hours
Programme Area:	Other
Website:	<a href="http://www.unitar.org/">http://www.unitar.org/</a>
Price:	\$0.00
Event Focal Point Email:	rise@unitar.org

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### BACKGROUND

The workshop was organized through the support of an organization Berytech involved in Middle Eastern countries and one of the biggest entities engaged with SMEs, Entrepreneurs and start-ups. The presentation has been proposed to share the regional experience with people living and working in the Middle Eastern countries.

## EVENT OBJECTIVES

This training aims to help participants understand the different types of support available for start-ups in the MENA region, especially incubators and accelerators, and to prepare them to confidently choose, apply for, and benefit from programmes such as those offered by Berytech.

## LEARNING OBJECTIVES

1. Explain what an incubator is and how it supports early-stage idea development through mentorship and basic support services.
2. Explain what an accelerator is and how it focuses on business growth, scaling and funding readiness.
3. Compare key differences between incubators and accelerators and decide which is more suitable for their current stage.
4. Identify other support options beyond incubators and accelerators that may fit their business needs.
5. Describe the main elements that incubators and accelerators look for (team, traction, innovation, social impact, scalability).
6. Review and strengthen their own application to such programmes based on these criteria.
7. Recognise common mistakes and misconceptions about finance when applying for or joining these programmes.
8. Describe key features of the business environment in the MENA region that may affect their start-up and programme selection.
9. Identify which Berytech programmes they can apply for and the expected application timelines.

## CONTENT AND STRUCTURE

Entrepreneurship has been the main content for this webinar and the presentation modality of engaging and interactive through which everyone had a chance to talk, ask questions and share experiences.

## METHODOLOGY

Webinar, virtual training.

## **TARGETED AUDIENCE**

trainees from Egypt, Iraq and Lebanon.