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## CIFAL Surrey - 2-day programme: Sustainability leadership for business

People

Deadline: 1 Nov 2025

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Type:	Other
Location:	Surrey, United Kingdom of Great Britain and Northern Ireland
Date:	6 Nov 2025 to 7 Nov 2025
Duration:	2 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://www.surrey.ac.uk/institute-sustainability/training-centre/training">https://www.surrey.ac.uk/institute-sustainability/training-centre/training</a>
Price:	\$2,750.00
Event Focal Point Email:	cifal@surrey.ac.uk
Partnership:	CIFAL Surrey, , Institute for Sustainability

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### BACKGROUND

There is an urgent need for businesses to transition towards more sustainable practices. While global understanding of sustainability trends grows, together with increasing sustainability regulatory requirements for business, business

leaders are often unequipped to face this transition and lack the foundational understanding of sustainability practices, mindsets, and strategies. CIFAL Surrey is committed to train business leaders and managers to support the transition towards a sustainable business ecosystem.

## EVENT OBJECTIVES

The training objective is to equip business leaders and managers with the foundational knowledge of main sustainability trends, sustainability requirements, standards, and practices, so that they can implement and embed them into their organisation. In particular, participants will:

- Understand how the challenges relate to their organisation
- Understand the role leaders can play to transition to sustainable practices
- Develop strategic plans for sustainability, climate action, business resilience
- Explore key frameworks on corporate social responsibility (CSR), environmental, social and governance (ESG)
- Practice how to (steps by steps) embed sustainability across business strategy, from holistic circular economy approaches to performance management

## CONTENT AND STRUCTURE

LO1. Understanding current sustainability trends for business and why they matter

LO 2: Understanding evolving sustainability disclosure requirements for business

LO 3: Understanding managing stakeholders for impact: mapping, salience, and prioritization

LO 4: Embedding sustainability into business strategy: measuring and managing holistically

LO 5: Understanding the emergence of ecocentric and regenerative business

LO 6: Articulating and activating organisational purpose

LO 7: Developing an actionable leadership plan

## METHODOLOGY

Day one - Setting the scene: Understanding current trends and why they matter

Welcome address and United Nations Institute for Training and Research (UNITAR) keynote presentation

Module 1: The world in 2025: Understanding local and global challenges and trends for business

Module 2: Navigating evolving sustainability disclosure requirements for business

Module 3: Managing stakeholders for impact: mapping, salience, and prioritization

Peer reflection group and evening panel discussion

Day two - Developing business response: designing an actionable leadership plan

Module 4: Embedding sustainability into business strategy: measuring and managing holistically

Module 5: Doing business in an ecologically real world: the emergence of ecocentric and regenerative business

Module 6: Articulating and activating organisational purpose

Module 7: Developing an actionable leadership plan

Closing circle: CIFAL Surrey and UNITAR call for action

## TARGETED AUDIENCE

2 days programme; In-person delivery of training, including peer to peer discussion, networking, case studies, and development of a personalised leadership action plan

## ADDITIONAL INFORMATION

Business leaders and managers across all economic sectors.