



# unitar

United Nations Institute for Training and Research

## Unitar Online Catalogue

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### UNITAR-BADEA Phase III Coaching & Mentoring Programme (Zimbabwe)

Prosperity

Deadline: 15 Oct 2025

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Type:	Course
Location:	Web-based
Date:	3 Nov 2025 to 28 Nov 2025
Duration:	4 Weeks
Programme Area:	Public Finance and Trade
Website:	<a href="http://www.unitar.org">http://www.unitar.org</a>
Price:	\$0.00
Event Focal Point Email:	pft-elearning@unitar.org
Partnership:	Arab Bank for Economic Development in Africa (BADEA)

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### BACKGROUND

*Supported by BADEA, this programme targets participants who completed Phases I and II of the BADEA-UNITAR Agribusiness SME Development Programme in Zimbabwe: "Accelerating Sustainable and Climate-Resilient Livelihoods through the Development of Small and Medium Agribusiness Enterprises for Women and*

Youth."

Phases I & II, launched in November 2023, trained 50 women and youth entrepreneurs in agribusiness planning, climate-smart practices, and leadership. Participants developed business plans, identified value chain opportunities, integrated climate-resilient measures, and strengthened pitching skills.

Phase III is a 4-week, fully online coaching and mentoring programme designed to move participants from planning to practical implementation. It provides lectures, personalised mentoring, peer learning, and hands-on assignments for market readiness, financial preparedness, and sustainability integration.

## LEARNING OBJECTIVES

By the end of the programme, participants will be able to:

- Develop a 60–90-day Business Implementation Roadmap with three priority actions, timelines, and milestones (Week 1).
- Conduct a mini-market scan and create a Market Engagement Plan with two customer segments, two competitors, and three actionable strategies (Week 2).
- Prepare a three-month cash-flow projection and five-slide Pitch Deck (Week 3).
- Deliver a 5-minute business pitch and submit a Revised Growth Roadmap incorporating at least two climate-smart measures (Week 4).

## CONTENT AND STRUCTURE

The programme runs over four consecutive weeks with weekly live sessions, application labs, and mentoring:

- Week 1 – **From Planning to Action:** Review/refine business plans; develop 60–90-day roadmap with climate-resilient practices.
- Week 2 – **Market Engagement & Competitiveness:** Conduct mini-market scan; design Market Engagement Plan.
- Week 3 – **Financial Preparedness & Pitch Development:** Prepare cash-flow projection; five-slide pitch deck.
- Week 4 – **Pitching & Scaling Ventures:** Deliver business pitch; submit Revised Growth Roadmap.

Key Value: Phase III of the Coaching & Mentoring Programme empowers women and youth agripreneurs in Zimbabwe to move from planning to practical implementation, building on the knowledge acquired in earlier phases. The programme enables Zimbabwean women and youth agripreneurs to:

- Transition from planning to practical action.
- Launch and scale viable, climate-smart agribusiness ventures.
- Contribute to job creation, improved livelihoods, and food security.
- Promote sustainable and resilient enterprise growth in Zimbabwe.

## METHODOLOGY

The programme combines:

- **Weekly Live Sessions:** 2-hour online sessions with lectures, discussions, and application labs led by UNITAR trainers and Zimbabwean experts.
- **Hands-On Assignments:** Practical exercises contributing to certification.
- **One-on-One Mentoring:** Weekly personalised coaching.
- **Peer Learning:** Breakout discussions and WhatsApp networking.
- **Digital Resource Hub:** Templates, session recordings, case studies, and climate-smart business tools.

## TARGETED AUDIENCE

The programme is open to women and youth entrepreneurs in Zimbabwe who participated in Phases I and II of the BADEA-UNITAR project. Priority will be given to applicants who:

- Have a viable agribusiness plan.
- Are committed to implementing or scaling their enterprise within 6–12 months.
- Demonstrate potential to create jobs, strengthen livelihoods, and adopt climate-smart practices.

## ADDITIONAL INFORMATION

Duration: 4 weeks

Delivery Mode: Fully online via Zoom; WhatsApp for communication and peer learning

Language: English

Cost: Fully funded by BADEA-UNITAR

Certification: UNITAR Certificate of Completion ( $\geq 80\%$  attendance + assignment submission)

Application Deadline: October 15, 2025