



# unitar

United Nations Institute for Training and Research

## Unitar Online Catalogue

---

### CIFAL Miami - SDG CHALLENGE MIAMI – CHAMBER SOUTH SDGs ACTIVATION

People

Deadline: 27 Aug 2025

---

Type:	Side Event
Location:	Miami, United States of America
Date:	27 Aug 2025
Duration:	1 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://cifalmiami.org/">https://cifalmiami.org/</a>
Price:	\$0.00
Event Focal Point Email:	CIFALMIAMI@OAAUSA.ORG
Partnership:	CIFAL Miami, Florida International University, Chamber South Accountable Impact Global Investments, Florida International University, Univision Foundation

---

### BACKGROUND

The "SDG Challenge Miami" will be activated through this event, to engage companies in a sustainability challenge and reinforce the business case for sustainability.

## EVENT OBJECTIVES

To introduce the SDG Challenge Miami, discuss a case study, engage companies in a challenge to reflect on sustainability goals, reinforce the business case for sustainability, and call for companies to join the next SDG Challenge.

## CONTENT AND STRUCTURE

The event is combination of lectures, pannel discussion and attendees Q&A session. Timeline from 5:00 pm to 7:00 pm. It includes welcome remarks, an introduction to the SDG Challenge, a panel discussion, a company challenge activity, a partnership discussion, and closing remarks.

## METHODOLOGY

The event includes a video, a panel discussion, a company challenge activity, and a facilitated group discussion with "SDGs flash cards."

## TARGETED AUDIENCE

Guests, participating companies, an investment firm, students, and entities from the private, public, and nonprofit sectors, academia, UN agencies, and international organizations.