



# unitar

United Nations Institute for Training and Research

## Unitar Online Catalogue

### CIFAL Philippines - Sustainable Development Goals for Transformational Business (SDGs4BIZ) Session I

People

Deadline: 18 Apr 2025

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Type:	Workshop
Location:	Web-based
Date:	28 Apr 2025 to 30 Apr 2025
Duration:	2 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://cifal.up.edu.ph/">https://cifal.up.edu.ph/</a>
Price:	\$0.00
Event Focal Point Email:	cifalphilippines@up.edu.ph
Partnership:	CIFAL Philippines, Coolaire Consolidated

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### BACKGROUND

In 2015, the United Nations Member States adopted the 2030 Agenda for Sustainable Development, which provides plans for the people and the planet to achieve a peaceful and prosperous future. This led to the creation of the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries—developed and developing—in a global partnership. The 2017

Sustainable Development Goals (SDG) Business Forum emphasized the significant role of business, private institutions, government, and civil society organizations in the achievement of the 17 goals by promoting sustainable and inclusive development. The forum highlighted the need for (1) developing a clear mechanism for monitoring business investment in the SDGs; (2) designing projects that incentivize private investments by offering enticing returns on investment; and (3) increasing awareness of the SDGs in the private sector. During the COVID-19 pandemic, the Philippine economy experienced a series of Gross Domestic Product (GDP) declines, thus further exacerbating the unemployment rate in 2020. As a response, UP-CIFAL Philippines offers the Sustainable Development Goals for Transformational Business (SDGs4BIZ), a capacity-building activity that aims to increase awareness and further promote how the private sector can integrate the 17 SDGs into their transformational business strategies and, consequently, contribute to building back a better economy. It enables learners to adopt the SDGs into their own industry plans, ethics, operations, and practical outcomes.

## **EVENT OBJECTIVES**

At the end of this session, the participants are expected to: Explain the relevance of the SDGs to their company's vision and mission; Discuss existing company initiatives in relation to the SDGs; Provide program and policy recommendations for the company integrating the principles of SDGs; Design solution-oriented project proposals that integrate priority SDGs, selected targets, and policy recommendations; and Apply monitoring and evaluation of SDGs in the context of the transformational business project proposals

## **LEARNING OBJECTIVES**

At the end of this session, the participants are expected to: Explain the relevance of the SDGs to their company's vision and mission; Discuss existing company initiatives in relation to the SDGs; Provide program and policy recommendations for the company integrating the principles of SDGs; Design solution-oriented project proposals that integrate priority SDGs, selected targets, and policy recommendations; and Apply monitoring and evaluation of SDGs in the context of the transformational business project proposals

## CONTENT AND STRUCTURE

"Day 1: Experts' Presentation and Group Workshop Day 2: Experts' Presentation and Group Workshop"

## METHODOLOGY

The SDGs4BIZ: Advancing Corporate Sustainability Impact combines lecture and workshop modalities. This will be conducted by UP-CIFAL Philippines as a two-day virtual activity via Zoom Communications from 28 & 30 April 2025.

## TARGETED AUDIENCE

The Sustainable Development Goals for Transformational Business (SDGs4BIZ): Advancing Corporate Sustainability Impact is intended for mid- to senior-level employees of Micro, Small, and Medium enterprises (MSME), and private corporations.