Prosperity Alliance Shenzhen (Greater Bay Area) - "Youth Voices" Speech

Prosperity

Type:	Side Event
Location:	Web-based
Duration:	2 Months
Programme Area:	Public Finance and Trade
Website:	http://www.unitar.org
Price:	$0.00
Event Focal Point Email:	prosperity.alliance@unitar.org
Partnership:	China (Shenzhen) International Personnel Training Center

BACKGROUND

This project is developed and delivered by Prosperity Alliance Shenzhen (Greater Bay Area).

To broaden young people's global outlook and enhance their capacity for international communication, the United Nations Institute for Training and Research (UNITAR) Prosperity Alliance Shenzhen (Greater Bay Area), in

collaboration with relevant partners, is organizing the "Youth Voices" Speech Event. Guided by the United Nations Sustainable Development Goals (SDGs), this year's theme is **"Global Issues, Youth Expression — Envisioning a Future of Sustainable Prosperity."** The event aims to inspire young people to actively engage with global challenges and opportunities, while strengthening their sense of global responsibility and cross-cultural communication skills.

This year's event focuses on key topics such as **sustainable economic development, educational innovation, technological advancement, the integration of traditional and modern cultures, the relationship between society and nature, sustainable urban development, and our shared human future.** Participants are encouraged to express personal insights, share unique perspectives, and propose creative ideas. The event seeks to build an international platform for youth expression, empowering the next generation to reflect on the interconnectedness of local and global issues, and to grow as future global citizens and contributors to sustainable development.

EVENT OBJECTIVES

Develop Global Communication and Storytelling Skills - By the end of the program, participants will be able to apply public speaking techniques to deliver a speech on a global issue, integrating personal experiences and factual examples.

Strengthen Intercultural Understanding - Participants will identify and explain values from at least one culture different from their own and demonstrate appropriate expression in a cross-cultural context.

Foster Global Citizenship and Responsibility - Participants will be able to analyze at least one SDG and propose a local or personal action plan that contributes to sustainable prosperity.

Enhance Critical and Creative Thinking - Participants will construct an original argument or solution related to a global challenge such as sustainability, education, or technology, and support it with logical reasoning.

Build Confidence in Public Speaking - By the end of the activity, students will demonstrate increased confidence and fluency in delivering a structured speech to a global audience, assessed via peer and expert evaluation.

CONTENT AND STRUCTURE

Participants will compete individually by submitting a **3–5 minute speech video in English**. To enhance clarity and accessibility, all videos **must include English subtitles**.

Entries must be submitted **within the specified timeframe by September 30**. After **successful registration**, participants will receive an email containing the **designated email address for video submission**. An **expert panel** organized by the host will review and evaluate all valid submissions. The **final list of awardees** will be announced following the evaluation process.

The video file should be named in the following format:
[Name] + [Country/Region]

The evaluation will focus on:

- Depth and originality of content
- Clarity and fluency of language delivery
- Coherence and logic of speech structure
- Cross-cultural understanding and global perspective
- Overall video quality and visual presentation

METHODOLOGY

The preparation phase will take place from July to September, during which participants are expected to draft their speech content and complete video recording. **Registration must be completed by September 15**, and participants must submit their **3–5 minute speech video along with the required registration materials by September 30**.

In early October, the organizing committee will conduct an initial online review to select the entries that qualify for the final evaluation round. The final evaluation will be held in late October, during which a panel of experts will conduct a comprehensive assessment of the shortlisted entries and determine the list of award recipients.

TARGETED AUDIENCE

This event welcomes the youth aged 15 -18 from around the world with diverse cultural and educational backgrounds. Participants will be evaluated based on

themes and criteria appropriate to their developmental stages and communication abilities. The program encourages youth to explore global topics related to sustainable development, while demonstrating their cross-cultural awareness, communication skills, and sense of global responsibility.

ADDITIONAL INFORMATION

The personal data of registration will be shared with Prosperity Alliance Shenzhen (Greater Bay Area) partner strictly for purposes related to programme delivery, coordination, and continuous improvement.