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### CIFAL Cascais - Corporate Governance: Liderança de Boards 2

#### People

Deadline: 20 Oct 2024

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Type:	Course
Location:	Nova SBE Campus, Portugal
Date:	21 Oct 2024 to 29 Oct 2024
Duration:	7 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://unitar.org/sustainable-development-goals/people/our-portfolio/cifal-glo...">https://unitar.org/sustainable-development-goals/people/our-portfolio/cifal-glo...</a>
Price:	\$0.00
Event Focal Point Email:	cifals@unitar.org
Partnership:	CIFAL Cascais

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#### BACKGROUND

The adoption of corporate governance best practices is a priority. These include issues relating to the the profile of executives and non-executives potential conflicts of interest diversity and communication, complemented by performance and reputation and adopt the concepts of ESG - Environment, Social and Governance.

## EVENT OBJECTIVES

The programme offers a multidisciplinary experience, including three blocks of subjects: governance, board committees and strategy. It aims to prepare and develop members of governing bodies (executive and non-executive) from a fit-and-proper point of view for the in the leadership of institutions, taking into account best practices and the objectives of good governance.

## LEARNING OBJECTIVES

- Recognising principles and criteria and learning the difference in responsibilities between executives and Executives, as well as between PCA and CEO.
- Learning the concept of good governance and its components linked to the impact on Talent (attracting, motivate and retain) and on Capital (shareholders, bondholders and the financial system).
- Understand the relevance of ESG - Environment, Social and Governance, as well as sustainable finance structures in the process of good governance.
- Acquisition of structured knowledge to lead strategy issues and their monitoring.
- Apprehend the relevance of the internal control framework structured around the concept of the 4 Lines of Defence.
- Understanding and discussing issues relating to management, compliance and internal and external auditing, as well as the importance of the Global Agendas of the
- Council and Committees.
- Integration of geopolitics within the disruptive paradigm of political decisions of political decisions.
- Understanding the importance of Family Businesses and Business Families and the associated succession process succession process at the various stages of their existence.

## CONTENT AND STRUCTURE

- Governance, Strategy and Committees of the Board - critical functions of
- ESG (Environment, Social and Governance) and Sustainable Finance.

- Impact of the Company Secretary.
- *Fit-and-Proper* principles and criteria.
- Control functions: Risk, Compliance and Audit and the '4 Lines of Defence'.
- Articulation between the Audit Board and Audit Committee.
- Analysing the difference between Families and Entrepreneurial Families.
- Understanding the relevance of innovation and digitalisation, as well as issues of cybersecurity.
- Fiduciary responsibility and legal framework of the administrator.
- Geopolitics and Geostrategy on the Board.
- Risk Appetite Framework and Internal Control Framework.
- Selection, remuneration, evaluation and succession plan.
- Rating Agencies and Proxy Voting

## METHODOLOGY

Theoretical and Case study analysis

## TARGETED AUDIENCE

Non-executive directors (NED).

Executive directors.

Managing Partners

Members of supervisory boards.

Company secretaries.

Regulators and supervisors.

Candidates for governing bodies.