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### CIFAL Curitiba - IV International Business Seminar

#### People

Deadline: 28 Aug 2024

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Type:	Seminar
Location:	Curitiba, Brazil
Date:	27 Aug 2024 to 28 Aug 2024
Duration:	2 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://www.sesipr.org.br/cifal/">https://www.sesipr.org.br/cifal/</a>
Price:	\$0.00
Event Focal Point Email:	caio.arruda@sistemafiep.org.br
Partnership:	CIFAL Curitiba, World Trade Centre Curitiba

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#### BACKGROUND

The seminar focused on providing insights into global markets, economic policies, and the evolving landscape of international business. It was designed to foster dialogue and collaboration between industry professionals, offering them a platform to exchange knowledge and expand their networks.

#### EVENT OBJECTIVES

The seminar featured keynote speakers, panel discussions, and interactive workshops, covering topics such as global trade policies, market entry strategies, cross-cultural management, and digital transformation in international business. It also explored emerging markets, investment opportunities, and how companies can navigate the complexities of international expansion.

## **CONTENT AND STRUCTURE**

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## **METHODOLOGY**

The event utilized a combination of expert-led presentations, case studies, and interactive discussions.

## **TARGETED AUDIENCE**

Business executives, entrepreneurs, international trade professionals, and anyone interested in understanding the dynamics of global business and expanding into international markets.