



CIFAL Malaga - Slow Tourism ToT Course

People

Deadline: 30 Sep 2024

Type:	Course
Location:	Malaga, Spain
Date:	1 Oct 2024 to 30 Jan 2025
Duration:	30 Days
Programme Area:	Decentralize Cooperation Programme
Website:	https://cifalmalaga.org/web/
Price:	\$0.00
Event Focal Point Email:	info@cifalmalaga.org
Partnership:	Unión Juvenil de Cilento and European Union, CIFAL Malaga

BACKGROUND

The course is based on the promotion and enhancement of the concept of slow tourism, an alternative tourism choice in contrast to mass tourism. The main objective of slow tourism is to develop the tourist's greater personal awareness by enhancing sustainability. The three main characteristics of slow tourism are reducing mobility, taking time to explore local history and culture and supporting the environment.

LEARNING OBJECTIVES

Develop sustainable tourism activities: Design a range of tourism activities that align with sustainable practices, including ecotourism, cultural tourism, agrotourism, and community-based tourism. These activities should provide authentic experiences while preserving the region's heritage and environment.

Support slow-moving tourism: Encourage visitors to engage in slow-moving tourism by promoting activities that emphasize relaxation, immersion in nature, cultural exchanges, and interactions with local communities. This approach will contribute to the well-being of visitors and locals alike.

Inspire tourism identity: Establish a unique tourism identity for the Cilento area, positioning it as a desirable destination for sustainable tourism. This identity will be based on the region's rich cultural heritage, natural landscapes, gastronomy, and the Cammino de San Nilo pilgrimage.

Partnership with CIFAL Malaga: Collaborate with CIFAL Malaga, a renowned organization specializing in sustainable tourism training and mentoring. CIFAL Malaga will provide the necessary expertise and support to train local stakeholders, enhance their skills, and guide the implementation of sustainable tourism practices.

CONTENT AND STRUCTURE

To be determined.

METHODOLOGY

Training of trainers Aimed at 2 CYU staff and a selection of experts. 2 synchronous (hybrid) workshops 16 hours of training Extra material to complement the training

TARGETED AUDIENCE

Selection of experts