



---

### CIFAL Lebanon - The Blue Economy: Pathways to Prosperity in South-West Asia

People

Deadline: 23 Aug 2024

---

Type:	Webinar
Location:	Web-based
Date:	29 Aug 2024 to 30 Aug 2024
Duration:	2 Days
Programme Area:	Decentralize Cooperation Programme
Website:	<a href="https://www.cifal-lebanon.com/event-portfolio/webinars/sustainable-living-basic...">https://www.cifal-lebanon.com/event-portfolio/webinars/sustainable-living-basic...</a>
Price:	\$0.00
Event Focal Point Email:	cifal@unitar.org
Partnership:	CIFAL Lebanon

---

### BACKGROUND

Dive into the future of the Blue Economy in South-West Asia! Join us for an insightful webinar hosted by UNITAR and GCEOA-CIFAL Lebanon, featuring Adam Brancher, Blue Economy specialist and Founder of ADEC Kedge and Southern Ocean Carbon.

This webinar aims to provide participants with basic knowledge on the Blue Economy, how this aligns with the Sustainable Development Goals (SDGs), and the role of South-West Asia Blue Economy in the global context.

## EVENT OBJECTIVES

The webinar aims to provide participants with basic knowledge on Blue Economy, how this aligns with the Sustainable Development Goals (SDGs), and the role of South-West Asia Blue Economy in the global context.

## LEARNING OBJECTIVES

By the end of this webinar, learners will:

1. Understand the basic concepts on the Blue Economy and its components.
2. Recognize the alignment of the Blue Economy with the SDGs.
3. Identify challenges and opportunities in Blue Economy.

Examine real world applications through case studies and identify best practices and successful outcomes.

## CONTENT AND STRUCTURE

### ***Day 1***

#### I. Introduction (10 minutes)

- A. Welcome and Brief Introduction on CIFAL Lebanon
- B. Overview of Webinar Topic and Objectives
- C. Introduction of Speaker

#### II. Pre-Test (5 minutes)

#### III. Session 1: Blue Economy and the SDGs (15 minutes)

##### A. What is Blue Economy

1. Importance of Blue Economy
2. Components of Blue Economy - what makes up Blue Economy

1. Marine Extractive Resources
  2. Fisheries and Aquaculture
  3. Undersea Cables
3. International Blue Economy and South-West Asia Blue Economy

## B. Blue Economy and the SDGs

1. Alignment with the SDGs
  1. SDG 2 (Zero Hunger)
  2. SDG 12 (Responsible Consumption and Production)
  3. SDG 13 (Climate Action)
  4. SDG 14 (Life Below Water)
2. Strategies for Integrating SDGs into Blue Economy Initiatives
  1. Regional strategies and policies
  2. Measuring progress and impact

## IV. Session 2: Challenges and Opportunities (15 minutes)

- A. Food Security
- B. Environment
- C. Resource Management

## V. Interactive Polls (5 minutes)

## VI. Break (5 minutes)

## VII. Session 3: Case Studies (15 minutes)

1. Seaweed Mariculture by Southern Ocean Carbon in Tasmania and the Blue Economy Cooperative Research Centre
2. UAE Leading Blue Economy on South-West Asia
3. Water Desalination in Kuwait

## VIII. Q&A Session (15minutes)

- A. Open Floor for Participant Questions

## IX. Closing for Day 1 (5 minutes)

- A. Closing remark from Speaker
- B. Reminder to Participants for Day 2 Session

## **Day 2**

## I. Opening (15 minutes)

1. Recap of Key Points
2. Additional Resources and Reading Materials

## II. Post assessment (25 minutes)

## III. Announcements Upcoming Events, Courses and Webinars (5 minutes)

1. Upcoming Webinars
2. Social Media

## IV. Survey (5 minutes)

## V. Closing (10 minutes)

- A. Closing Remarks from Executive Director or CIFAL Representative
- B. Reminders on UNITAR CIFAL Certificates

## **METHODOLOGY**

There will be a pre-test to assess the level of understanding that webinar participants have on the Blue Economy. The session will then carry on with a discussion about the Blue Economy and the SDGs, presenting the challenges and opportunities that lie ahead, and case studies on the Blue Economy. There will be a Q&A session and a post assessment at the end of the session to assess participant learnings.

## **TARGETED AUDIENCE**

This webinar is suited for anyone interested in learning about sustainable ocean development, including maritime industry professionals, environmental organizations, researchers, and government leaders.