



UNITAR's AI Masterclass: Leading the AI Revolution – Strategy, Innovation, and Global Impact

Prosperity

Deadline: 30 Sep 2024

Type:	Workshop
Location:	Geneva, Switzerland
Date:	24 Oct 2024 to 25 Oct 2024
Duration:	8 Hours
Programme Area:	Public Finance and Trade
Website:	http://www.unitar.org
Price:	\$2,000.00
Event Focal Point Email:	pft-elearning@unitar.org

BACKGROUND

Artificial intelligence is becoming a key pillar of the future, yet various methodologies, ideas, and misinformation are circulating without much clarity on the correct and beneficial applications and implementations of AI within a country. While regulation is essential, it is equally crucial for countries and their officials to understand the state of Artificial Intelligence and the key areas it will impact, including governance, commerce, the economy, and education. This 2-

day in-person training aims to equip participants with the right plan and vision for the future, demystifying confusion and dispelling myths about outdated or false forms of AI. It provides a strategic approach to embracing this revolution and succeeding in its new beginnings. As countries independently adopt and transform with their unique lessons and successes, this training serves as a platform to unify our efforts, ensuring we learn from each other and avoid repeating mistakes, paving the way for a collaborative and successful global future.

This event will be facilitated by Mr. Vedant Ahluwalia:

Vedant Ahluwalia is a global Artificial Intelligence prodigy and well-known figure contributing across global conglomerates, top universities, and governments across the world including the White House. He holds a Master's from Stanford University where he was part of the prestigious Stanford AI Lab in research. He has worked with top names in the field and has done commendable work in building talent and activating the AI revolution across many countries including a Center in Baramati India inaugurated and supported by the erstwhile second richest man according to Forbes of the world Gautam Adani. He currently is focused on pioneering products in Education, Agriculture and Health focused on bringing the AI first version of each therewith and enabling the transformation of countries to be best equipped for this time to come. He has conducted specialized trainings on demand for various governments, business leaders, and organizations across the globe.

LEARNING OBJECTIVES

At the end of the workshop, participants should be able to:

- Explain the global state of Artificial Intelligence, including key transformation areas such as job changes, commerce and trade shifts, industry advancements, and educational transformations.
- Demonstrate the correct use cases of Artificial Intelligence and their respective benefits.
- Identify various types of technologies, distinguishing between advanced AI, primitive AI, and non-AI technologies to aid in government planning and spending.
- Outline the steps for designing a government AI strategy and selecting the right implementation methods.
- Describe potential pitfalls associated with AI implementations.

- Discuss strategies to future-proof a country or organization against the impending transformations brought by Artificial Intelligence.
- Develop an AI strategy and policy framework, including guidelines, suggestions, and best practices.
- Recognize safeguards against the misuse of AI by negative elements of society.
- Choose support and guidance to navigate the new future of AI.

CONTENT AND STRUCTURE

The 2-day in-person event will include the following results-oriented sessions:

DAY 1 - Understanding the Future

- **Session 1 - The State of Artificial Intelligence (AI)**
This session will explore the current state of Artificial Intelligence, key areas of development, the progress toward Artificial General Intelligence, and critical technical aspects to watch for.
- **Session 2 - The Impending Disruption**
This segment will discuss recent and forthcoming disruptions across various industries, providing live examples of new adoptions, comparing perceived versus actual benefits, and examining current implementations.
- **Session 3 - Global Government Perspectives**
We will examine how governments worldwide are responding to the AI revolution, key strategies, and major achievements. The session will also debate whether appointing an AI minister or forming a task force is more effective, reviewing the successes of task forces in shaping AI policy, and criteria for selecting task force members to ensure effective AI advice and adoption.

DAY 2 - Adapting and Succeeding

- **Session 4 - Barriers to Equitable Global AI Adoption**
This session will address the talent gap hindering AI adoption in many countries, current methodologies and their effectiveness compared to ideal implementations. It will also cover the compute resource battle, the rise of auxiliary industries benefiting from AI, and various national strategies to overcome these challenges.

- **Session 5 - Designing Your AI Strategy**

Participants will learn how to assess their unique situations, identify key problem areas, and design a personalized AI strategy with a 3 to 5-year timeline. The session will provide a step-by-step guide on implementation, potential roadblocks, and adoption issues, along with the benefits of effective AI integration.

- **Session 6 - Group Problem Solving: Strategy and Solutions**

Participants will be divided into groups to discuss their most pressing challenges and how AI can address them. They will prepare brief presentations based on their findings and participate in a Q&A session to evaluate their understanding and learning outcomes.

METHODOLOGY

The workshop will use a mixture of teaching approaches including the use of case studies, classroom discussions, team projects, videoconferencing and collaboration methods. Participants will have an opportunity to have individual coaching on developing an AI strategy for their organization and on competencies required to make it a success.

TARGETED AUDIENCE

The target audience includes key government officials, ministers, diplomats, decision-makers, corporate representatives, and personnel from development agencies, academia, civil society, and other sectors who aim to learn about and understand the current state of AI to facilitate and scale up its adoption.

ADDITIONAL INFORMATION

Admission Criteria

Acceptance to this workshop is based on professional achievement and organizational responsibility. Early registration is encouraged since events often fill to capacity. Qualified registrants are accepted on a rolling, space-available basis. Due to the interactive nature of the workshop, the number of participants

is limited. Requests for participation received after the deadline will be considered only if space remains available. UNITAR reserves the right to request for supporting document as part of the selection process.

Fees

- Standard fee: 2,500 USD
- Discount fee: 2,000 USD - a 20% reduced rate for early bird registration (payment made by or before 31 August 2024). In order to guarantee a place, applicants are kindly requested to make the payment as soon as possible.

Fee includes all tuition, lunches, and course documentation. Participants are responsible for their own travel arrangements including air ticket, hotel accommodation, insurance, and any other expense related to attending the event.

Cancellation, Refund, and No Show-Policy:

Course fees will be refunded, less 200 USD administration fees, if cancellation is received within 30 days from the starting date of the event. Cancellations received less than 30 days before the starting date of the event are liable for the full course fee and no refunds will be given. UNITAR reserves the right to reschedule or cancel any event it deems necessary, and will, in such event, make a full refund of any registration fee. If for any reason UNITAR decides to amend or cancel the event, UNITAR is not responsible for covering airfare, hotel or other costs incurred by registrants. A registered attendee who does not submit a written cancellation or attend the seminar is considered a no-show and is not eligible for a refund or credit. Cancellations by telephone are not accepted. Cancellations must be received in writing by email to [pft-elearning \[at\] unitar.org](mailto:pft-elearning@unitar.org) ([pft-elearning\[at\]unitar\[dot\]org](mailto:pft-elearning@unitar.org))

Venue:

The workshop will take place at UNITAR in Geneva, Switzerland.

Travel and Accommodation:

Geneva is easily reachable by air from anywhere in the world. Geneva's international airport has numerous direct flight connections and is catered to by most European and international airlines. From the airport, it takes only six minutes to reach the city centre. There are over 130 hotels in Geneva; including 15 five-star properties that meet the requirements of even the most discerning guests. Participants are expected to make their own travel and accommodation arrangements, and to bear the related expenses. For hotel booking and for

additional information, please see <https://www.geneve.com/en/> or contact your travel specialist.

Insurance and Visa:

Depending on nationality and the type of travel document possessed, participants may need a visa to enter Switzerland. Participants should enquire directly with the Swiss consulate in their country of residence. Kindly note that UNITAR cannot apply for a visa on behalf of participants; it is the participant's responsibility to secure the required visa and UNITAR will not be held accountable in case a participant does not receive a visa to enter Switzerland. UNITAR advises all participants to ensure that they possess medical insurance valid in Switzerland and providing a sufficient amount of coverage in light of the high cost of medical care in Switzerland.

Disclaimer:

UNITAR reserves the right to change or cancel any part of the published programme due to unforeseen circumstances or reasons beyond its control. No liability is assumed by UNITAR for changes in programme, date, content, speakers, and venue.