



Briefing session -UNITAR and Franklin University Switzerland's Master of Science in International Management

Prosperity

Deadline: 20 Mar 2024

Type:	Webinar
Location:	Web-based
Date:	20 Mar 2024
Duration:	1 Days
Programme Area:	Special event, , Climate Change, , Public Finance and Trade, , Other
Website:	https://unitar.org/courses-learning-events/individual-learners/master-degree-re...
Price:	\$0.00
Event Focal Point Email:	prosperity_directoroffice@unitar.org
Partnership:	Franklin University Switzerland

BACKGROUND

The Master of Science in International Management at [Franklin University Switzerland \(FUS\)](#), in collaboration with the United Nations Institute for Training and Research (UNITAR) is a one-year graduate program for students with any

kind of Bachelor's degree, designed to equip them with a rigorous education in business. By taking a transdisciplinary approach firmly established in the liberal arts tradition of [FUS](#), this customizable program offers cutting-edge management training rooted in personalized teaching that bridges theory and practice through multiple institutional partnerships.

UNITAR's Division for Prosperity will be teaching a course on the Sustainable Development Goals and students who choose the Business and Sustainability track will be supervised by UN agency staff while they work on a capstone project within the United Nations system.

If you are interested in learning more about this Master's degree and how it can help you start your career in Business and Sustainability, join us for this webinar!

EVENT OBJECTIVES

The objective of this webinar is to inspire attendees to further pursue their career in International Management and to apply for the Master of Science in International Management at [FUS](#) in collaboration with UNITAR.

Sharpen your skills. Become a responsible leader with [FUS'](#) international and interdisciplinary Master of Science in International Management (MSIM). Choose one of the three academic tracks, which will provide you with a stronger skill set, hands-on, dynamic, and experiential learning opportunities to catapult you to the next level in your studies or career:

- Arts and Luxury Management
- Digital Transformation
- Business and Sustainability in partnership with UNITAR

CONTENT AND STRUCTURE

On March 20th from 14:00 to 15:10 CET (UTC+1)

14:00 - 14:10 **UNITAR Introduction**

14:10 - 14:20 **Franklin University Switzerland (FUS) Introduction**

14:20 - 14:30 **What can you expect from the MSc. International Management?**

14:30 - 14:40 **How does the capstone project with UNITAR work?**

14:40 - 14:50 **Current student experience**

14:50 - 15:00 **Alumni experience**

15:00 - 15:10 **Q&A**

ADDITIONAL INFORMATION

Registration is required to attend the webinar

You will receive the webinar link via email, once you register.

Health Insurance and Liability Waiver

By registering for this event, the participant hereby confirms that they, in their participation in the above-described activity, hold adequate medical insurance for the whole activity duration, including travel, and note that UNITAR will not cover any medical expenses for participants.

If you have any questions please contact:

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