



CIFAL Curitiba- III Conference on transparency and competitiveness

Population

Type:	Conference
Emplacement:	Ponta Grossa, Brazil
Date:	21 mai 2018
Durée:	1 Days
Zone du programme:	Decentralize Cooperation Programme
Site internet:	http://www.cifalcuritiba.org.br
Prix:	0.00 \$US
Personne de référence de l'événement:	priscila.vieira@cifalcuritiba.org.br
Partenariat:	FIEP system, Higher education institutions

ARRIÈRE PLAN

Anticorruption has been one of the concerns of CIFAL Curitiba, given that the center's objective is to promote sustainable and welfare societies. As well, Fiep System is committed to encouraging the socially responsible management of industries and fostering business transparency and competitiveness. Fiep develops, in this sense, actions on education through its institutions (Fiep PR; Sesi PR; Senai PR and IEL PR).

Thus, the debate on Compliance in Higher Education institutions are intended to stimulate the reflection on the importance of ethics and transparency for business among students, professors, researches and other stakeholders linked to educational institutions.

OBJECTIFS DE L'ÉVÉNEMENT

- To engage students, professors, researchers and interested persons linked to educational institution in the reflection about the importance of ethics and transparency for business and local development.
- To stimulate studies and researches about integrity and compliance in Brazil.

CONTENU ET STRUCTURE

The event will be conducted by a representative of the Risk and Compliance Management of Fiep System, who will present the impacts of corruption on business and society, as well as will present some possibilities to combat and prevent corruption.

MÉTHODOLOGIE

The event consists in a lecture conducted by a specialist, followed by a period of interaction with questions and answers.

AUDIENCE VISÉE

Students, professors, researches and other stakeholders.