



CIFAL Shanghai - Seminar on e-Commerce and Information Technology for Developing Countries

People

Date limite: 15 Jun 2018

Type:	Course
Emplacement:	Shanghai, China
Date:	11 Juil 2018 to 31 Juil 2018
Durée:	15 Days
Zone du programme:	Decentralize Cooperation Programme
Site internet:	http://www.cifalshanghai.org/
Prix:	0.00 \$US
Personne de référence de l'événement:	yugang.wu@cifalshanghai.org

CONTEXTE

E-Commerce and Information Technology Security play an important role in promoting economic development.

OBJECTIFS DU COURS

The Seminar aims to enable participants to be aware of the status of e-Commerce development and how to leverage information technology for development and economic growth.

OBJECTIFS D'APPRENTISSAGE

Participants will be introduced to China's practice and achievements in the field of e-Commerce. Participants will be completely and objectively aware of management and policy support of all aspects of e-Commerce by Chinese Government.

CONTENU ET STRUCTURE

CIFAL Shanghai has arranged abundant courses and lectures, covering e-Commerce Introduction, Development and Trend of e-Commerce in China, Requirements Management of e-Commerce based on Big Data and Cloud, Platform Architecture of e-Commerce, e-Payment, logistics management of e-Commerce, Information Security in e-Commerce and case study etc.

MÉTHODOLOGIE

Through integration of theoretical and practical trainings, such as thematic lectures, special subjects, free discussion and spot investigation.

AUDIENCE CIBLE

National government officials.

INFORMATIONS SUPPLÉMENTAIRES

Participants successfully completing all course requirements will receive a Certificate of Course Completion issued by China Ministry of Commerce.