



# unitar

United Nations Institute for Training and Research

## Unitar Online Catalogue

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### Linkages Between financial Inclusion and Trade: Maximizing Benefits for Women

Population

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Type:	Conference
Emplacement:	Geneva, Switzerland
Date:	22 jan 2018
Durée:	1 Days
Zone du programme:	Multilateral Diplomacy
Site internet:	<a href="https://www.unitar.org/event/full-catalog/linkages">https://www.unitar.org/event/full-catalog/linkages</a>
Prix:	0.00 \$US
Personne de référence de l'événement:	silvia.vacchi@unitar.org
Numéro de téléphone de la personne de référence pour cet événement:	0229178810

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### ARRIÈRE PLAN

**IMPORTANT INFORMATION: Registration to this event is MANDATORY for those who do not own a UN badge. Please make sure to register in order**

## to secure access to the Palais des Nations.

The United Nations Institute for Training and Research (UNITAR)'s Women's Leadership Programme (WLP) applauds the commitment of the 120 Member States of the World Trade Organisation that co-sponsored the [Declaration on Trade and Women's Economic Empowerment](#) adopted in December, 2017 on the margins of the 11th WTO Ministerial Conference. UNITAR recognises the leadership of the Trade Impact Group of the International Gender Champions and, as part of our commitment as a member of the IGC, we are ramping up efforts under our Women's Leadership Programme to support implementation of the Declaration.

Following the endorsement of the Declaration, UNITAR has been engaged in the active promotion of the discussion on actions for a more inclusive participation of women in trade, focusing on the following five key areas where members can collaborate to make their policies more gender-responsive:

1. Sharing experiences on gender-responsive policies and programmes;
2. Sharing best practice for analysing trade policies and their effects on women;
3. Sharing methods for collecting, analysing and using gender-disaggregated data;
4. Working together in the WTO to remove barriers impacting women's economic empowerment and involvement in trade;
5. Ensuring Aid for Trade provides tools and approaches to make trade policy more gender responsive.

This five-part seminar series on the Declaration on Trade and Women's Economic Empowerment delivers on UNITAR's mandate to increase the impact of national actions through public awareness-raising, education and training of public policy officials. In this context, the Women's Leadership Programme works with the UN and other entities to promote gender equality and women's full and effective participation and leadership at all levels of political decision-making. As recognised and called for in the Declaration, this involves sharing good practice examples.

## OBJECTIFS DE L'ÉVÉNEMENT

The purpose of the seminar series is to ensure advocates for the implementation of the Declaration, including Geneva-based representatives of Member States to the World Trade Organization, capital-based policy makers, private sector and CSO actors, gain a deeper understanding of trade and women's economic empowerment.

A webcast of the first seminar is available at <http://pressclub.ch/implementing-the-declaration-on-trade-and-womens-economic-empowerment/>

## CONTENU ET STRUCTURE

The session on **"Linkages Between financial Inclusion and Trade: Maximizing Benefits for Women"** is the second of a 5-part high-level seminar series where experts discuss the status quo, the steps to take in order to effect change through the adoption of a gender-sensitive analysis of trade policy, and the kinds of policies and practices that work for women engaged in trade while exploring the four themes on:

- Financial inclusion;
- Public procurement;
- Trade facilitation;
- Data collection and analysis.

The seminar series brings together members and delegates of the trade community to share their experiences on what works in the design and implementation of gender-responsive policies and programmes, and best practices and methods for advancing women's economic empowerment in the context of trade. Renowned international experts will join the discussion on a panel. A moderator will lead the discussion and participants to the event will have an opportunity to engage the guest speakers.

## AUDIENCE VISÉE

The targeted audience includes:

- Geneva-based representatives of Member States to the WTO
- Capital-based policy makers (via live-stream);
- The private sector (especially women entrepreneurs);
- The civil society;

- Representatives from organizations seeking to deepen their understanding of the gender dimension of trade.

## INFORMATIONS SUPPLÉMENTAIRES

### **Location:**

**Room IX** (Accessible through the Pregny gate - Opposite the ICRC)

Palais des Nations,

CH-1211 Geneva 10, Switzerland