

# Unitar Online Catalogue

# Public Speaking Workshop (Geneva)

Date limite: 7 fév 2017

Type: Workshop

Emplacement: Geneva, Switzerland

Date: 9 fév 2017 to 10 fév 2017

Durée: 2 Days

Zone du programme: Multilateral Diplomacy

Site internet: http://www.unitar.org/cdt

Prix: 1 000.00 \$US

Personne de référence de

l'évenement: diplomacy@unitar.org

Numéro de téléphone de la personne de référence pour cet

evènement: 0041229178805

### ARRIÈRE PLAN

Many professionals experience fear and dread when asked to speak in public. But what if your capacity to speak in public were perceived by your colleagues not as a weakness, but as one of your core strengths? Since public speaking is regarded as an indispensable but difficult art, professionals who excel in delivering their message to an audience are immediately perceived as excellent communicators

and as being appropriate candidates for leadership roles. To advance oneself professionally, it is essential to improve one's capacity to deliver a persuasive speech or talk - whether the speech in question is an informal or impromptu talk delivered by a leader to his or her team-members designed to encourage, motivate and inspire them; or a formal presentation of your organisation's mission delivered to the public-at-large.

# OBJECTIFS DE L'ÉVÉNEMENT

By the end of this workshop, participants will be able to:

- •Identify and formulate succinctly the core message they need to deliver;
- •Structure their presentation such that this message makes maximum and persuasive impact;
- •Deliver their message as a compelling speaker who speaks to the hearts and minds of the particular audience.

#### **MÉTHODOLOGIE**

Contrary to the notion that gifted public-speakers are simply born, our trainers identify and improve the particular areas you need to improve on, to give the impression of spontaneity and confidence. Drawing on the latest modern techniques in the ancient art of rhetoric (the skill of oration and persuasion), our trainers provide you with feedback enabling you to make immediate adjustments and improvements during the course at a behavioural - rather than simply at a theoretical - level. Throughout the workshop, your voice-projection, your gestures and body-language, your presence before the group, your powers of persuasion will all be refined so that your presentations deliver a powerful message that moves your audience to act.

## AUDIENCE VISÉE

This workshop is open to members of Permanent Missions and delegates of Ministries of Foreign Affairs and other government officials as well as to representatives of international, intergovernmental and non-governmental organizations.

# INFORMATIONS SUPPLÉMENTAIRES

The workshop will be implemented in English and will take place in Geneva, Switzerland.

The course participation fee is 1000 USD. UNITAR is delighted to announce that a limited number of fellowships are available. Please select this link for more information: www.unitar.org/cdt-fellowships