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CIFAL Plock - Workshop for Manager's Academy

Date limite: 12 fév 2014

Type:	Workshop
Emplacement:	Plock, Poland
Date:	13 fév 2014
Durée:	1 Days
Zone du programme:	Local Development
Site internet:	http://www.cifal.pl
Prix:	0.00 \$US
Personne de référence de l'événement:	mtrojanowska@cifal.pl
Partenariat:	Municipality of Plock

ARRIÈRE PLAN

The ability of SMEs to access funding is key to increase investments, ensure business growth and facilitate new businesses.

For most SMEs, financing is not directly provided by banks through traditional loans. Leasing has become an important financing technique for SMEs to expand their access to short and medium-term financing for capital investments. The benefits of using lease finance include: the possibility to finance 100% of the purchase price of an asset without having to offer any supplementary guarantees

which would otherwise be an additional burden for the company seeking financing, allowing companies to manage their capital by spreading payments over the life of the asset. Leasing as a financing technique can be used in public companies as well.

OBJECTIFS DE L'ÉVÉNEMENT

The main objective of the workshop is to provide participants the basic knowledge related to alternatives forms of financing public investments by looking at different models used by SMEs.

CONTENU ET STRUCTURE

The workshop covers the following topics:

1. Types of leasing
2. Financial aspects in capital entities and in local government units
3. Alternative forms of financing investments
4. Assessment of municipal companies
5. Investment activities of municipal companies

MÉTHODOLOGIE

The workshop will be delivered through interactive sessions, open dialogues, expert presentations and will include practical exercises.

AUDIENCE VISÉE

CIFAL Plock is hosting a two-day workshop dedicated to the Board of City Managers from Plock's municipal companies.