
Executive Course on CSR and Management for the Diamond and Jewelry Business

Type:	Course
Emplacement:	Antwerp, Belgium
Date:	11 juin 2012 to 13 juin 2012
Durée:	3 Days
Zone du programme:	Corporate Social Responsibility
Site internet:	http://www.unitar.org/antwerp-itcco
Prix:	0.00 \$US
Personne de référence de l'événement:	antwerp-itcco@unitar.org
Partenariat:	HRD-Antwerp China Association

ARRIÈRE PLAN

Our increasingly globalized and interconnected world requires Executives and Senior Managers to respond to the demands of stakeholders and to fully grasp and integrate the critical issues raised by the emergence of corporate social responsibility (CSR) into sustainability plans.

The diamond and jewelry industry is currently facing accountability challenges that will present new opportunities if properly addressed.

In the context, UNITAR, through its affiliated international training center on corporate opportunities (Antwerp-ITCCO), in collaboration with HRD-Antwerp China Association, is organizing a tailored executive seminar for 20 Chinese diamond and jewelry leaders.

OBJECTIFS DE L'ÉVÉNEMENT

This CSR & Management Course aims to develop participants' strategic insights and practical skills that will help them address those emerging challenges efficiently, and increase their organization's competitiveness and resilience.

OBJECTIFS D'APPRENTISSAGE

Participants will acquire the tools and skills needed to integrate international "Corporate Social Responsibility" guidelines and orientations, such as the Global Compact principles (GCPs), the UN Millennium Development Goals (MDGs), the ISO 26000 or the new EU strategy on CSR, to develop effective and sustainable CSR policies and implementation strategies.

They will reflect on the value chain of their own organization, the multitude and variety of stakeholders involved as well as the policies and management practices predominating and the milestones and challenges to enhance and further implement the CSR principles and UN Goals.

CONTENU ET STRUCTURE

Sessions will cover the following topics:

- CSR & human resources management;
- Communication and social responsibility;
- UN Global Compact Principles and implementation of CSR in the diamond and jewelry business;
- Sustainability and value creation;
- and Marketing and transparency.

In addition, a "Meet & Greet" session with a select group of local diamanteers and jewelers will be organized.

AUDIENCE VISÉE

Chinese diamond and jewelry leaders