Unitar Online Catalogue

CIFAL Curitiba - Private Social Investment Workshop: From Purpose to Social Impact - Maringá

People

Date limite: 17 Jun 2026

Type:	Workshop
Emplacement:	Maringá, Brazil
Date:	17 Jun 2026
Durée:	3 Hours
Domaine du programme:	Inclusive Governance and Public Administration, , Corporate Sustainability and Responsible Business Conduct
Site internet:	https://digital.fiepr.org.br/agendas/eventos/101/inscricao
Prix:	0.00 $US
Email du point focal de l'événement:	sandra.bortot@sistemafiep.org.br
Partenariat:	Thematic Council on Social Responsibility

CONTEXTE

The workshop was organized to support companies and industry representatives interested in implementing or strengthening Private Social Investment initiatives

through a strategic, sustainable, and impact-oriented approach.

OBJECTIFS DU COURS

To present concepts and practices related to Private Social Investment and support companies in planning, implementing, and measuring their social investment initiatives.

OBJECTIFS D'APPRENTISSAGE

To enable participants to plan and implement Private Social Investment initiatives in a strategic, sustainable, and impact-oriented manner.

CONTENU ET STRUCTURE

Concepts and practices related to Private Social Investment, including the planning, implementation, and measurement of social investment initiatives.

MÉTHODOLOGIE

Three-hour, in-person workshop combining the presentation of concepts and practices with practical guidance for companies and industry representatives.

AUDIENCE CIBLE

Company and industry representatives.

INFORMATIONS SUPPLÉMENTAIRES

Two editions were held: Londrina – 16 June 2026: 14 participants (6 male and 8 female); Maringá – 17 June 2026: 17 participants (4 male and 13 female). Total: 31 participants (10 male and 21 female). The activity contributed to SDGs 10, 11, 16 and 17.