



Convене 4 Climate 2025

People

Date limite: 3 Oct 2025

Type:	Conference
Emplacement:	Rotterdam, Netherlands
Date:	17 oct 2025
Durée:	1 Days
Zone du programme:	Decentralize Cooperation Programme, , Other
Site internet:	https://unitar.org/about/news-stories/news/unitar-global-water-academy-convene-...
Prix:	0.00 \$US
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Partenariat:	PCMA, , Strategic Alliance of National Convention Bureaux of Europe

CONTEXTE

Convене 4 Climate (C4C) is a global platform and movement aimed at accelerating the transition of the Business Events Industry (BEI) towards sustainability and regeneration.

A collaborative initiative born in 2024 between PCMA in collaboration with The Strategic Alliance of National Convention Bureaux of Europe (SANCBE), C4C has taken a structured, action-oriented approach, stimulating cross-sector collaboration to promote and realise feasible tactics that enable industry stakeholders to drive measurable change. To lead the Business Events Industry and adjacent sectors to take bold action on sustainability. By fostering cross-sector collaboration, innovation, and a strong sense of shared responsibility, we drive practical, measurable, and high-impact strategies for the twin transformation. Balancing a human-centred approach with technological solutions, we leverage the power of Business Events as catalysts for sustainable action across environmental, social and economic aspects.

OBJECTIFS DU COURS

1. Bring together BEI and other sectors to explore future scenarios, growing knowledge and creative solutions around the intersection of climate-tech and the world of Business Events.
2. Through creating workshop-based and lasered-focus content environments, find tools and technology, skills and people to propel better decisions and the ability to act now.

CONTENU ET STRUCTURE

Commitment Gap and Funding Realities

Water as National Security Infrastructure

Geopolitical Finance and Development Disruption

UNITAR's Institutional Evolution

Analytical Insights - What Data Reveals

Recommendations

MÉTHODOLOGIE

Presentation

AUDIENCE CIBLE

Leaders from industry, governments, development organizations, and academia