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## CIFAL Durban - Customer Service Symposium

### Population

Date limite: 21 mai 2025

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Type:	Workshop
Emplacement:	Durban, South Africa
Date:	21 mai 2025 to 23 mai 2025
Durée:	3 Days
Zone du programme:	Decentralize Cooperation Programme
Site internet:	<a href="https://unitar.org/about/offices-training-centres-around-world/cifal-durban">https://unitar.org/about/offices-training-centres-around-world/cifal-durban</a>
Prix:	0.00 \$US
Personne de référence de l'événement:	Mpilo.Ngubane@durban.gov.za
Partenariat:	CIFAL Durban, , eThekweni Municipality, , SALGA, , COGTA Durban

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## ARRIÈRE PLAN

Customer Service Symposium – addressed front-line service delivery, complaint handling, and enhancing public satisfaction with municipal services.

## OBJECTIFS D'APPRENTISSAGE

### **Customer Service Symposium**

- Define service excellence in a public sector context.
- Apply principles of professionalism and responsiveness.
- Handle public complaints and conflict effectively.
- Foster a culture of accountability and respect toward residents.

## CONTENU ET STRUCTURE

### **Customer Service Symposium**

Content:

- Principles of effective public service and the Batho Pele framework
- Understanding community needs and improving responsiveness
- Designing citizen-centric service systems
- Strategies for managing complaints and difficult customer interactions
- Digital service delivery and the role of technology in customer service
- Measuring service satisfaction and using feedback for improvement
- Case studies of successful customer service innovations in municipalities

## MÉTHODOLOGIE

The course is offered in Synchronous learning:

- Presentations and Interactive lectures online and face-to-face.
- . Participate in real-time, interactive training sessions led by subject matter experts.

## AUDIENCE VISÉE

Municipal Officials, Provincial and National Government officials, Private Sector, Local Business, Local authorities