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United Nations Institute for Training and Research

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CIFAL Miami - SDG CHALLENGE MIAMI – CHAMBER SOUTH SDGs ACTIVATION

Population

Date limite: 27 Aoû 2025

Type:	Side Event
Emplacement:	Miami, United States of America
Date:	27 Aoû 2025
Durée:	1 Days
Zone du programme:	Decentralize Cooperation Programme
Site internet:	https://cifalmiami.org/
Prix:	0.00 \$US
Personne de référence de l'événement:	CIFALMIAMI@OAAUSA.ORG
Partenariat:	CIFAL Miami, Florida International University, Chamber South Accountable Impact Global Investments, Florida International University, Univision Foundation

ARRIÈRE PLAN

The "SDG Challenge Miami" will be activated through this event, to engage companies in a sustainability challenge and reinforce the business case for

sustainability.

OBJECTIFS DE L'ÉVÉNEMENT

To introduce the SDG Challenge Miami, discuss a case study, engage companies in a challenge to reflect on sustainability goals, reinforce the business case for sustainability, and call for companies to join the next SDG Challenge.

CONTENU ET STRUCTURE

The event is combination of lectures, pannel discussion and attendees Q&A session. Timeline from 5:00 pm to 7:00 pm. It includes welcome remarks, an introduction to the SDG Challenge, a panel discussion, a company challenge activity, a partnership discussion, and closing remarks.

MÉTHODOLOGIE

The event includes a video, a panel discussion, a company challenge activity, and a facilitated group discussion with "SDGs flash cards."

AUDIENCE VISÉE

Guests, participating companies, an investment firm, students, and entities from the private, public, and nonprofit sectors, academia, UN agencies, and international organizations.