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### CIFAL Curitiba - IV International Business Seminar

#### Population

Date limite: 28 Aoû 2024

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Type:	Seminar
Emplacement:	Curitiba, Brazil
Date:	27 Aoû 2024 to 28 Aoû 2024
Durée:	2 Days
Zone du programme:	Decentralize Cooperation Programme
Site internet:	<a href="https://www.sesipr.org.br/cifal/">https://www.sesipr.org.br/cifal/</a>
Prix:	0.00 \$US
Personne de référence de l'événement:	caio.arruda@sistemafiep.org.br
Partenariat:	CIFAL Curitiba, World Trade Centre Curitiba

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#### ARRIÈRE PLAN

The seminar focused on providing insights into global markets, economic policies, and the evolving landscape of international business. It was designed to foster dialogue and collaboration between industry professionals, offering them a platform to exchange knowledge and expand their networks.

## OBJECTIFS DE L'ÉVÉNEMENT

The seminar featured keynote speakers, panel discussions, and interactive workshops, covering topics such as global trade policies, market entry strategies, cross-cultural management, and digital transformation in international business. It also explored emerging markets, investment opportunities, and how companies can navigate the complexities of international expansion.

## CONTENU ET STRUCTURE

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## MÉTHODOLOGIE

The event utilized a combination of expert-led presentations, case studies, and interactive discussions.

## AUDIENCE VISÉE

Business executives, entrepreneurs, international trade professionals, and anyone interested in understanding the dynamics of global business and expanding into international markets.